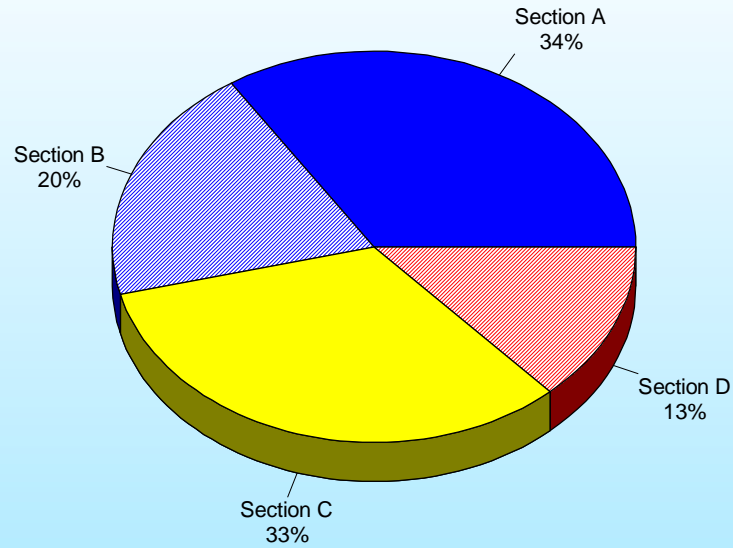


Section 1

Charts and Graphs

Q1. In What Brush Removal Section of the Township Do You Reside?

by percentage of households (without "Not Provided" responses)



Source: ETC Institute (2017)

Q2. Approximately How Long Have You Lived In Holmdel Township?

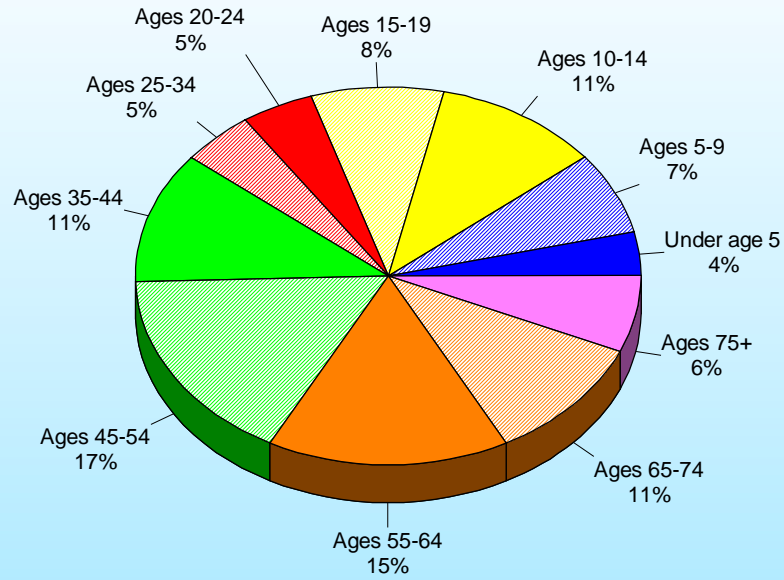
by percentage of respondents (without "Not Provided" responses)



Source: ETC Institute (2017)

Q3. Ages of People in Household

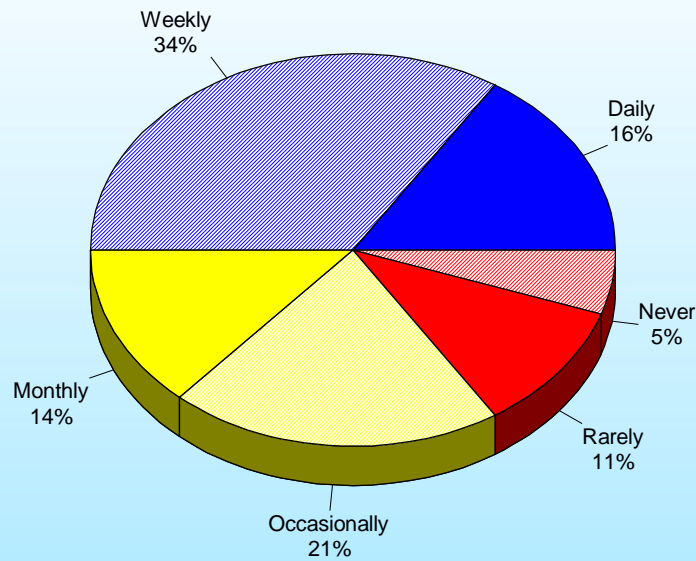
by percentage of household occupants



Source: ETC Institute (2017)

Q4. How Often Do You & Members Of Your Household Use The Township's Parks/Facilities For Recreation Purposes?

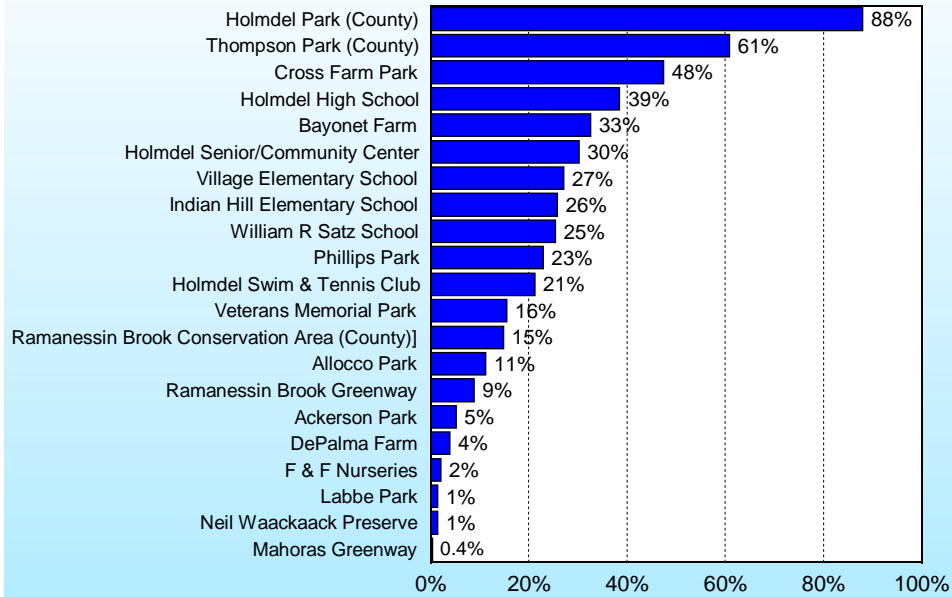
by percentage of respondents (without "Not Provided" responses)



Source: ETC Institute (2017)

Q5. Parks & Open Space Areas Respondent Households Have Used Or Visited During the Past Year

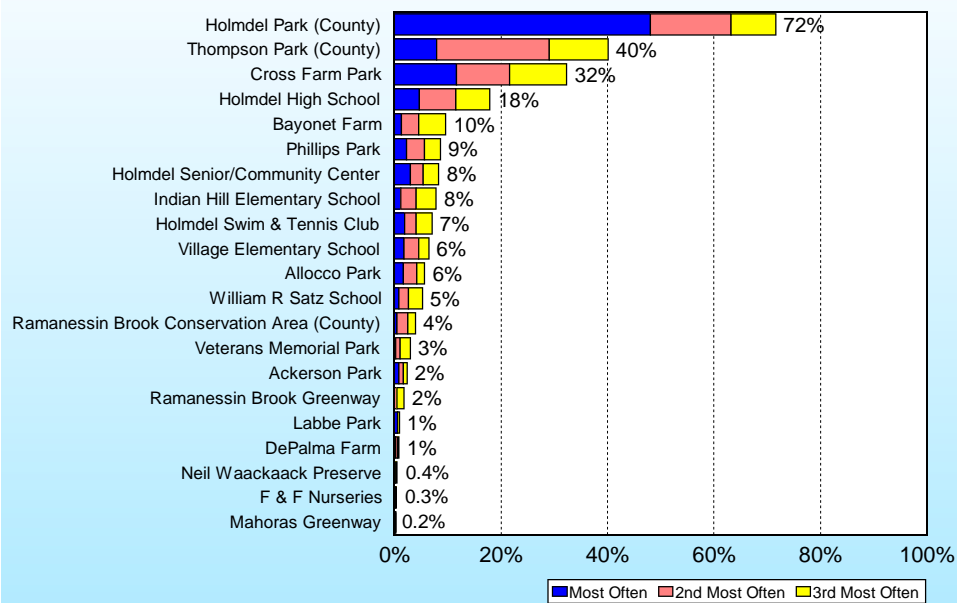
by percentage of respondents



Source: ETC Institute (2017)

Q6. Parks, Open Spaces, Or Facilities Respondent Households Visit Most Often

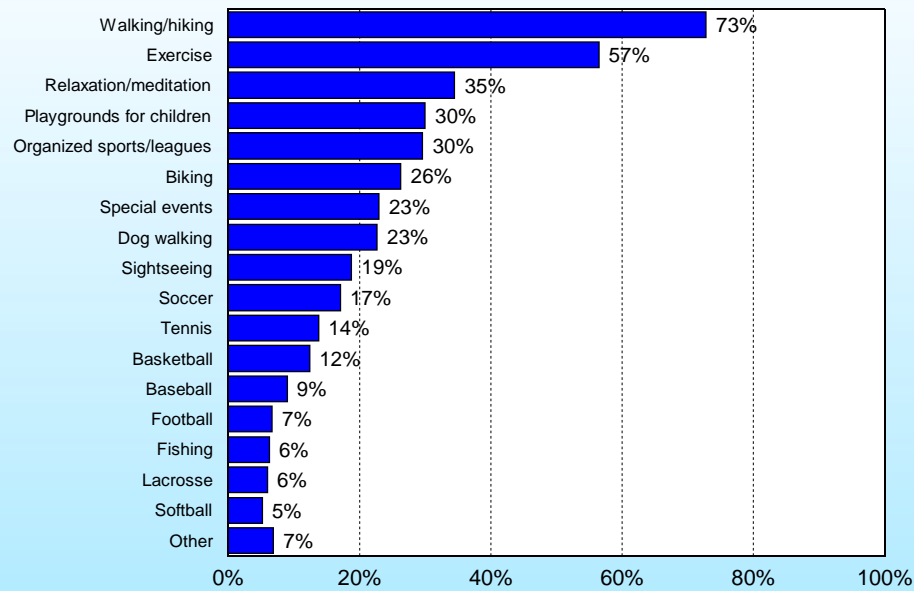
by percentage of respondent households that selected the item as one of their top three choices



Source: ETC Institute (2017)

Q7. Reasons Why Respondent Households Visit the Facilities They Frequent Most

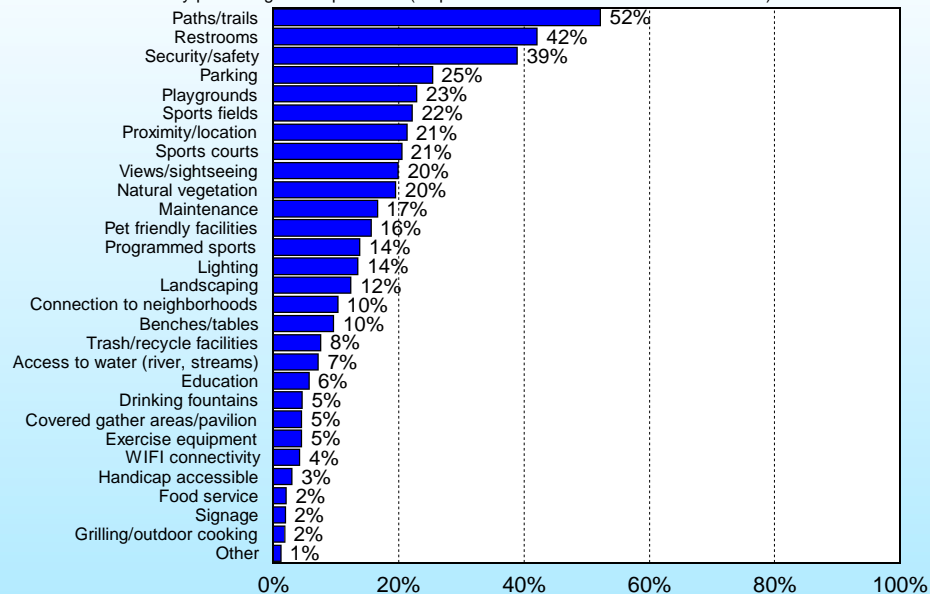
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2017)

Q8. Recreation Facility Elements Most Important to Respondent Households

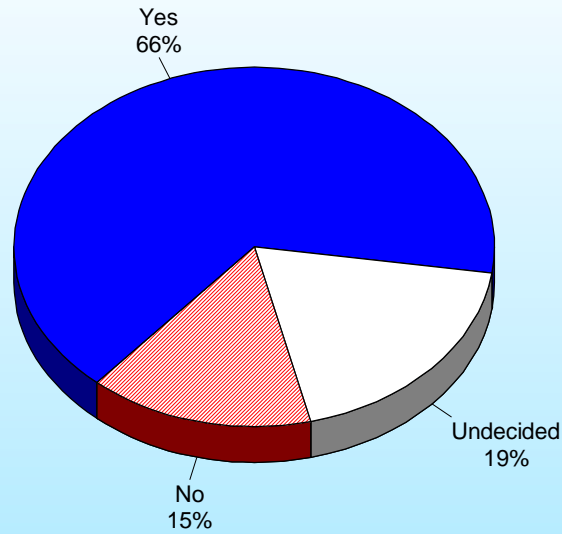
by percentage of respondents (respondents were asked to select FIVE items)



Source: ETC Institute (2017)

Q9. Does The Township Currently Have An Adequate Number Of Active Recreation Facilities?

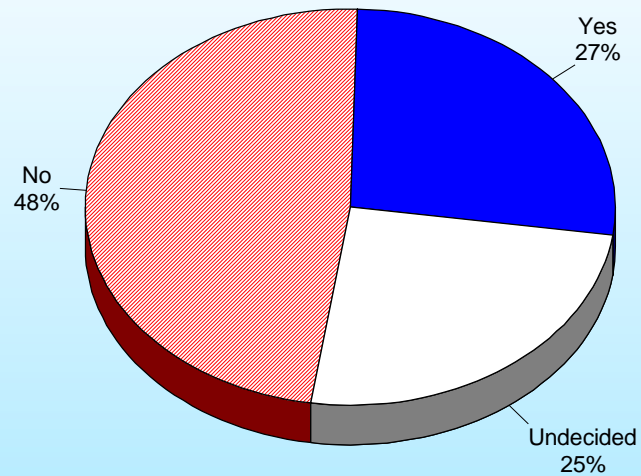
by percentage of respondents



Source: ETC Institute (2017)

Q10. Should the Township Consider the Improvement, Development, or Expansion of Active Recreation Facilities?

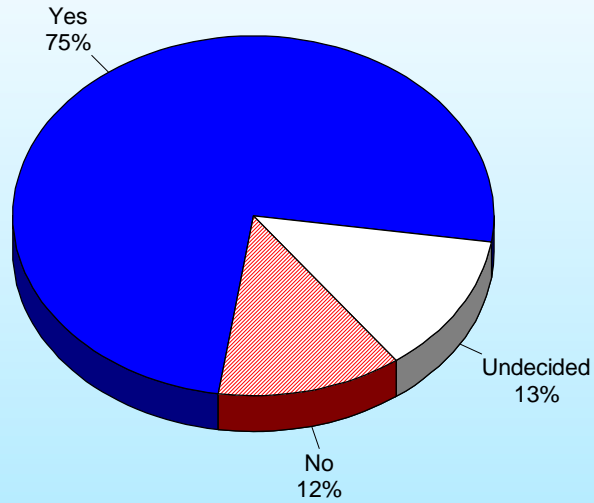
by percentage of respondents



Source: ETC Institute (2017)

Q11. Does the Township Currently Have Adequate Passive Open Space Areas & Facilities?

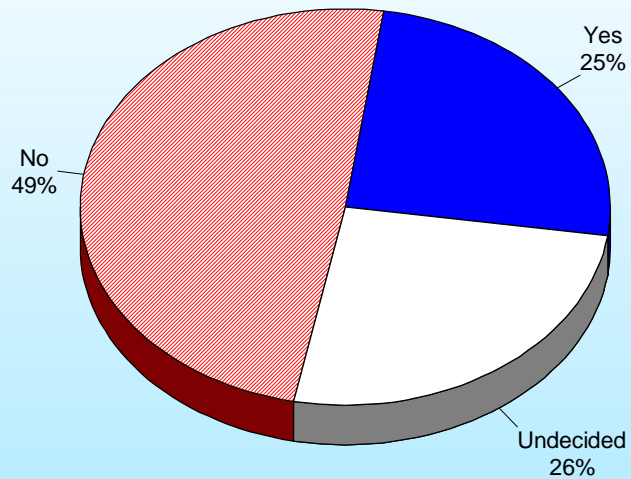
by percentage of respondents



Source: ETC Institute (2017)

Q12. Should the Township Consider the Improvement, Development or Expansive of Passive Recreation Facilities?

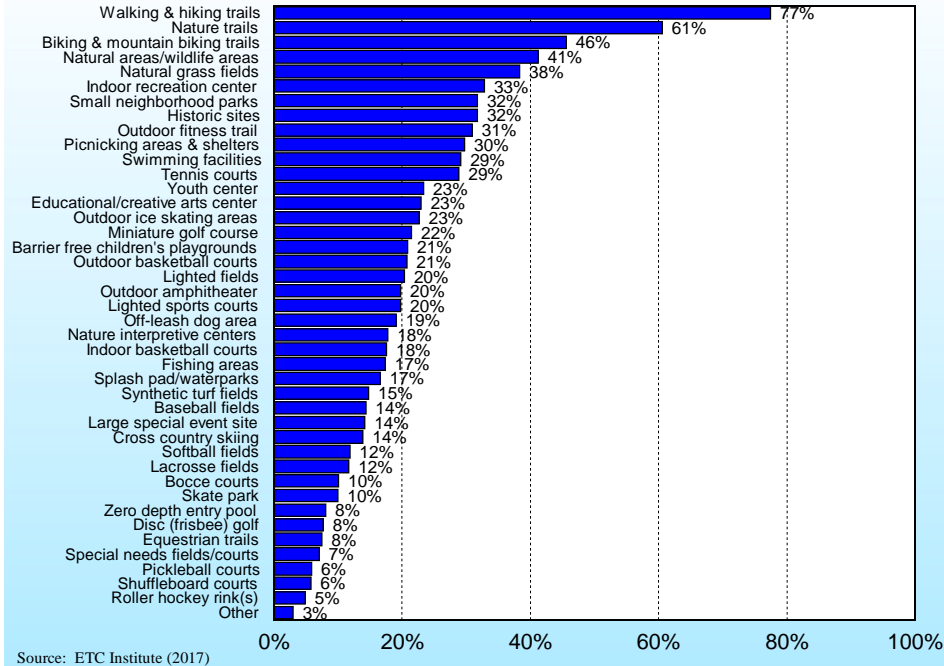
by percentage of respondents



Source: ETC Institute (2017)

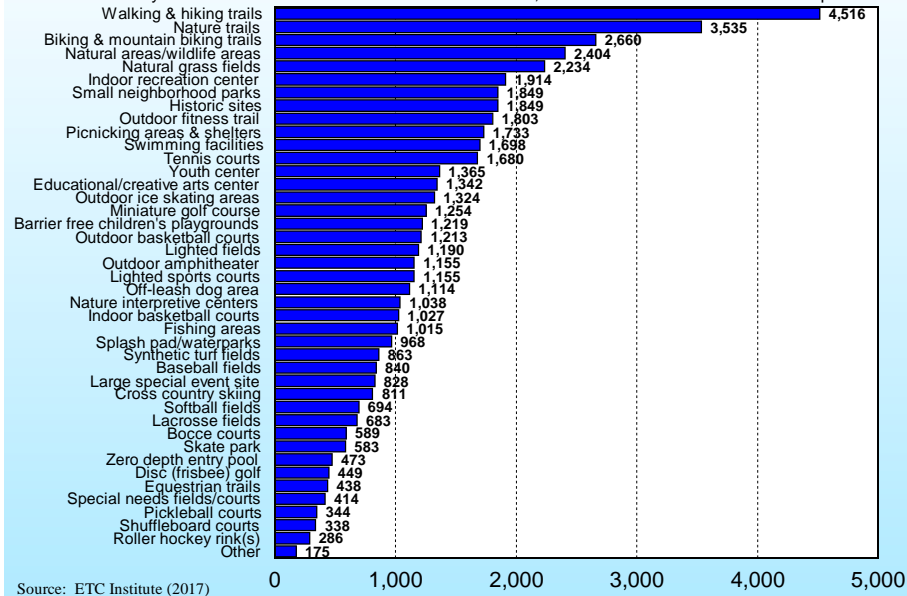
Q13. Facilities Respondent Households Have a Desire For

by percentage of respondents (multiple choices could be made)



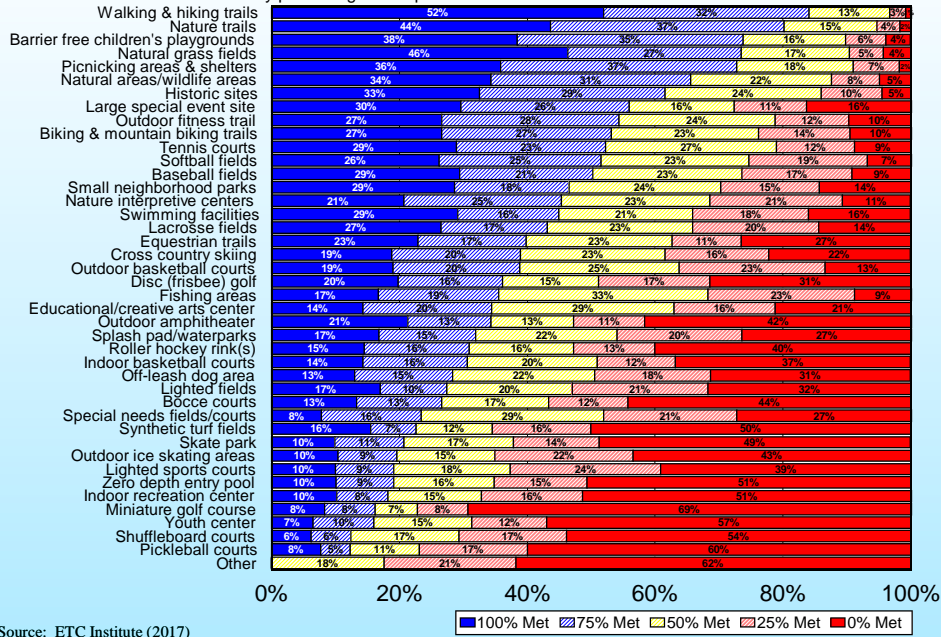
Q13-1. Estimated Number of Households in Holmdel Township that Have a Desire for Parks and Recreation Facilities

by number of households based on an estimated 5,834 households in Holmdel Township



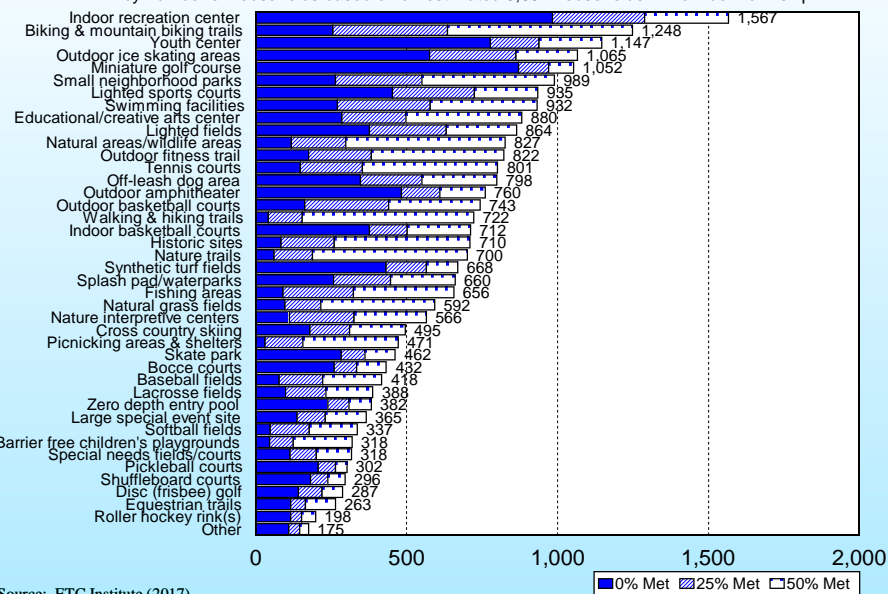
Q13-2. How Well Facilities Meet the Desires of Respondent Households

by percentage of respondents with a desire for facilities



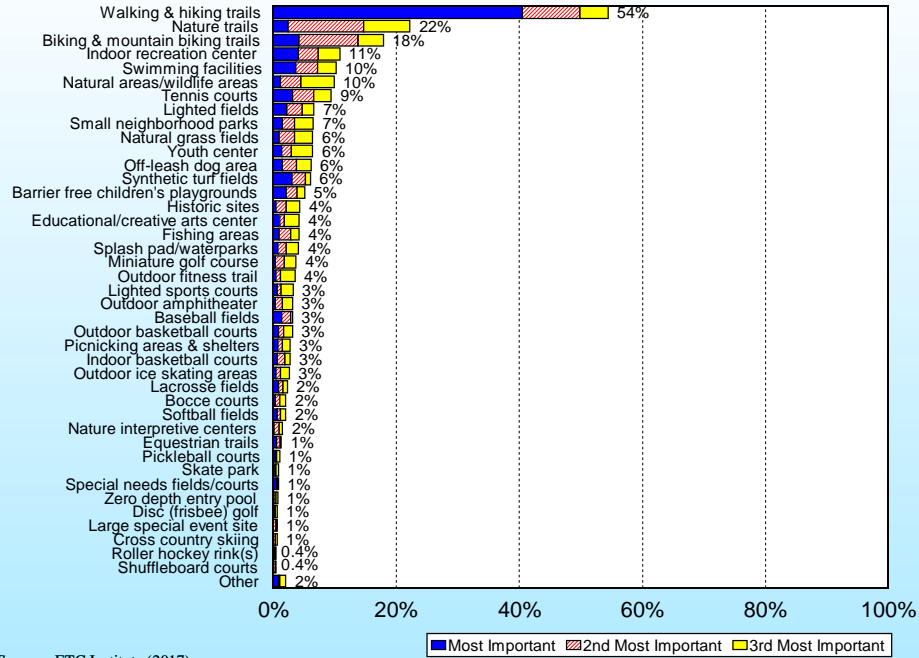
Q13-3. Estimated Number of Households in Holmdel Township Whose Desires for Parks and Recreation Facilities are Being Met 50% or Less

by number of households based on an estimated 5,834 households in Holmdel Township



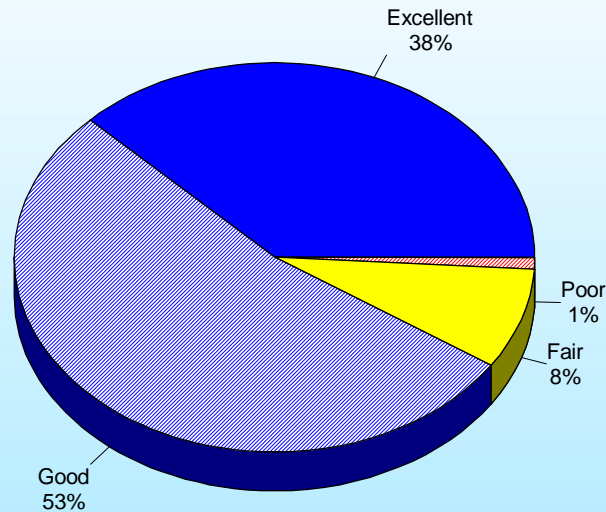
Q14. Facilities That Are Most Important to Households

by percentage of respondents who selected the items as one of their top three choices



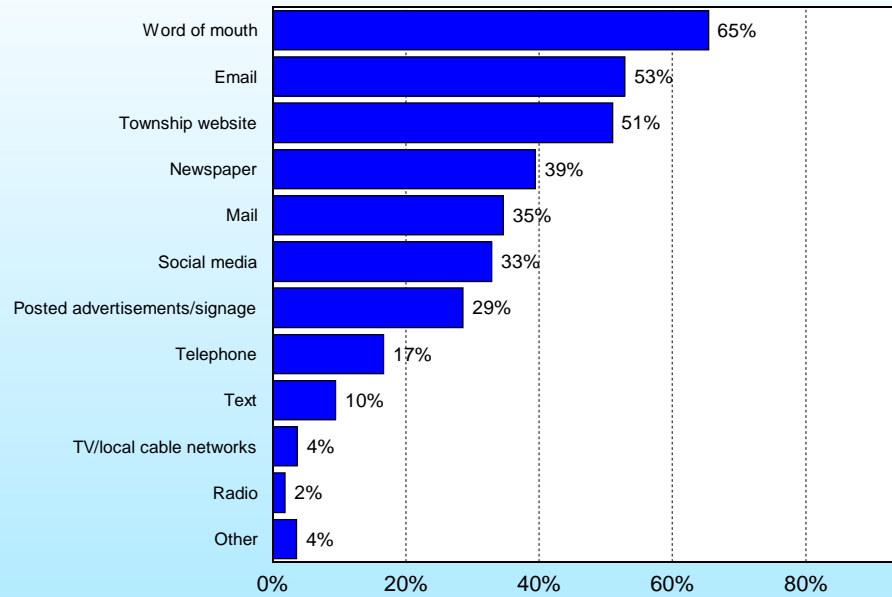
Q15. What is Your Overall Opinion of the Holmdel Township Parks?

by percentage of households (without "Not Provided" responses)



Q16. How Respondent Households Learn About Township Information and News

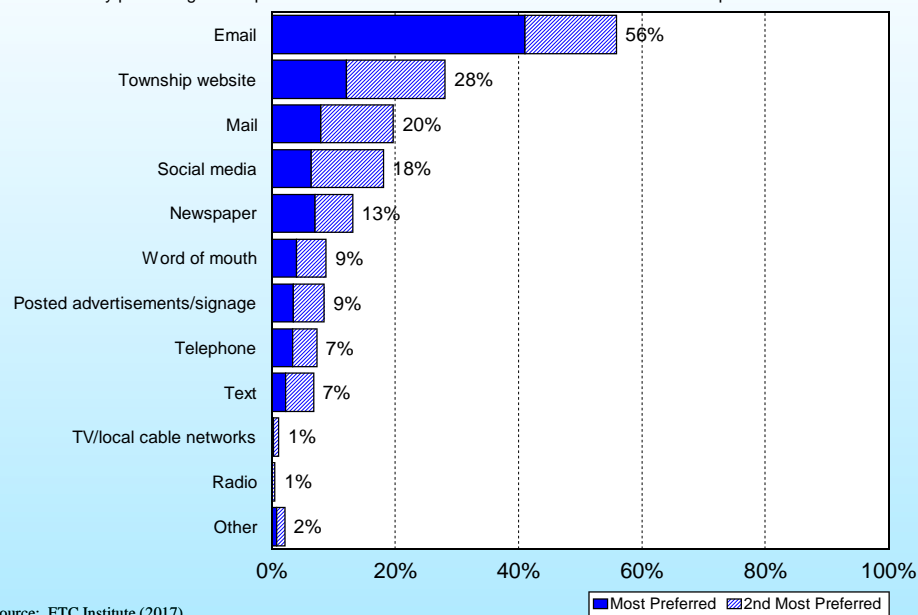
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2017)

Q17. Most Preferred Ways of Learning About Township Information and News

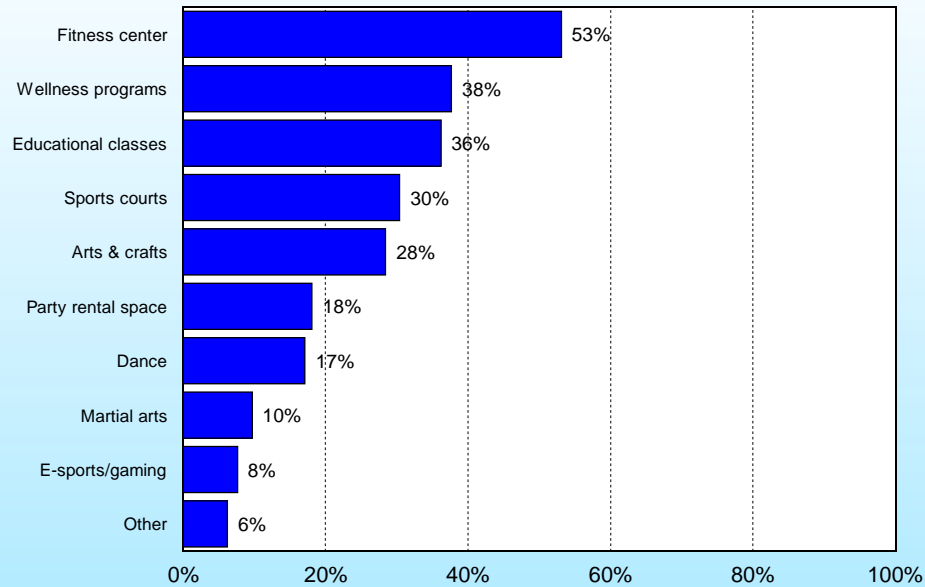
by percentage of respondent households that selected the item as one of their top two choices



Source: ETC Institute (2017)

Q18. Potential Indoor Recreation Activities Households Would Participate in if They Were Offered at the Township

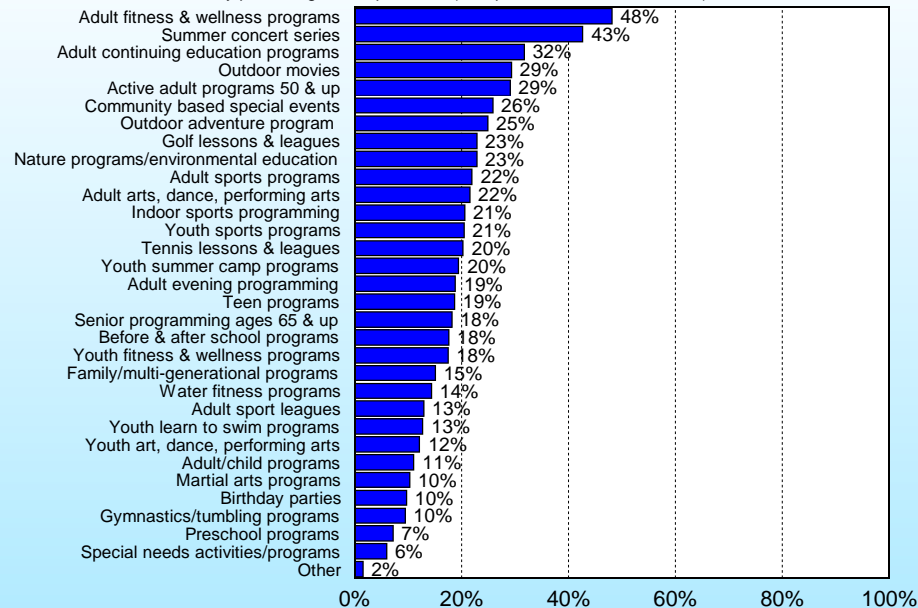
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2017)

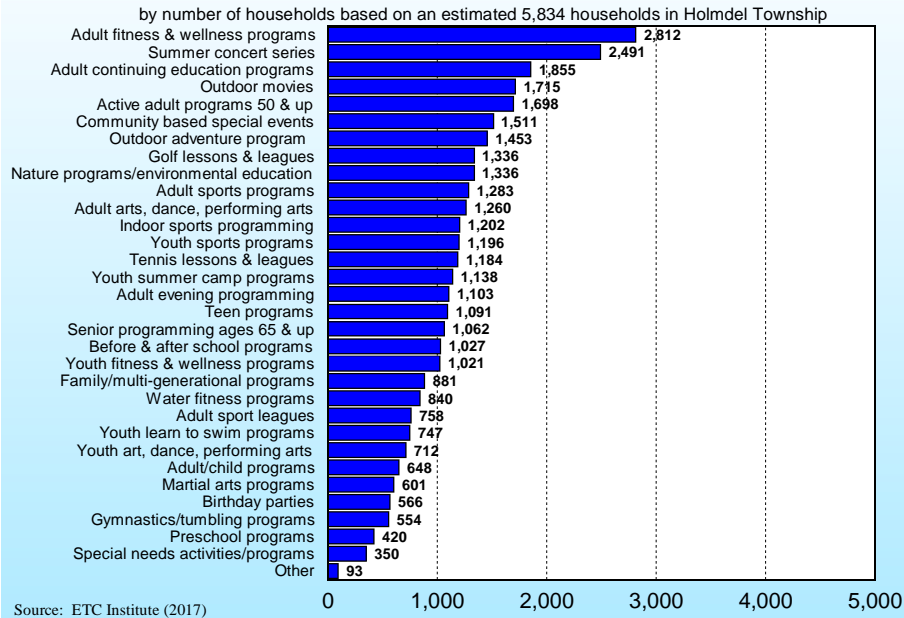
Q19. Activities/Programs That Respondent Households Have a Desire For

by percentage of respondents (multiple choices could be made)

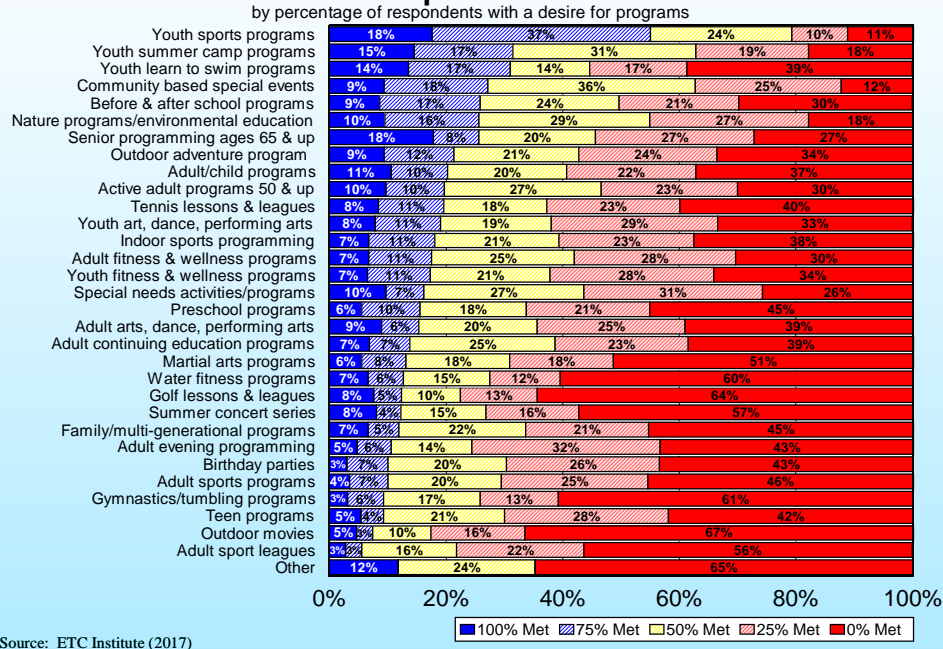


Source: ETC Institute (2017)

Q19-1. Estimated Number of Households in Holmdel Township that Have a Desire for Parks and Recreation Activities

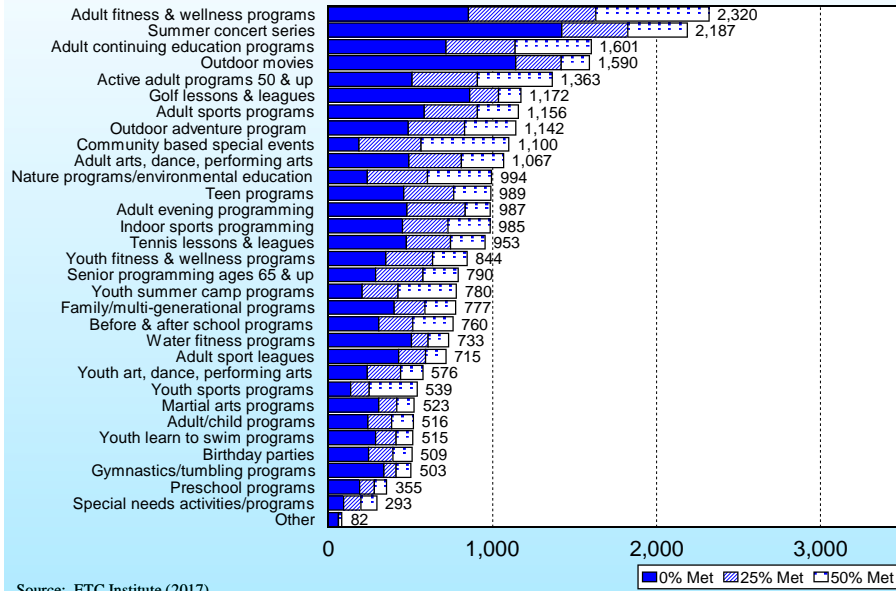


Q19-2. How Well Activities/Programs Meet the Desires of Respondent Households



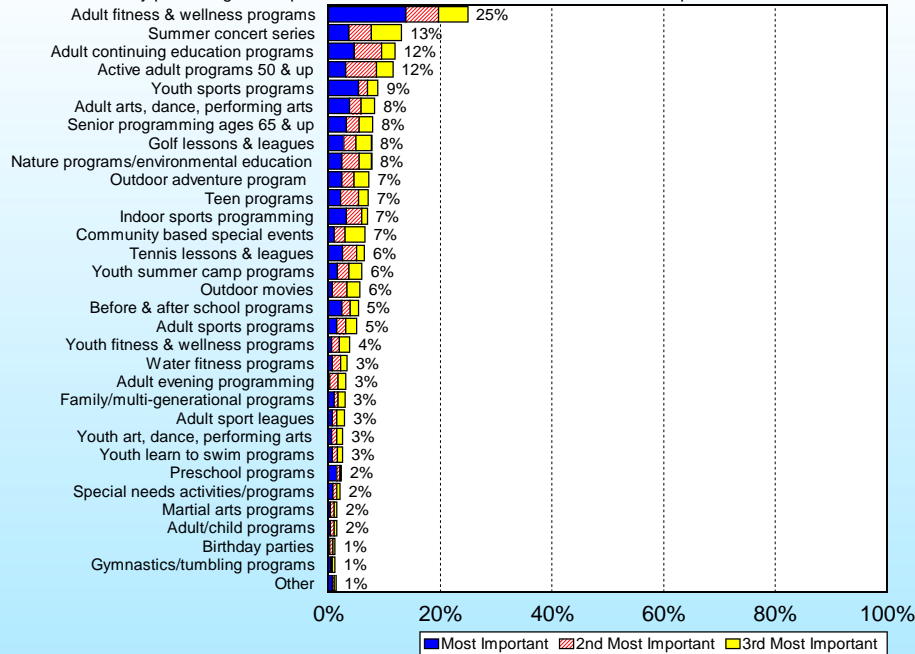
Q19-3. Estimated Number of Households in Holmdel Township Whose Desires for Parks and Recreation Activities are Being Met 50% or Less

by number of households based on an estimated 5,834 households in Holmdel Township

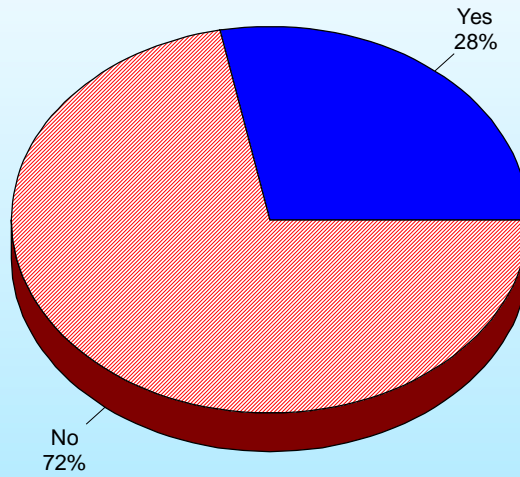


Q20. Activities That Are Most Important to Households

by percentage of respondents who selected the items as one of their top three choices

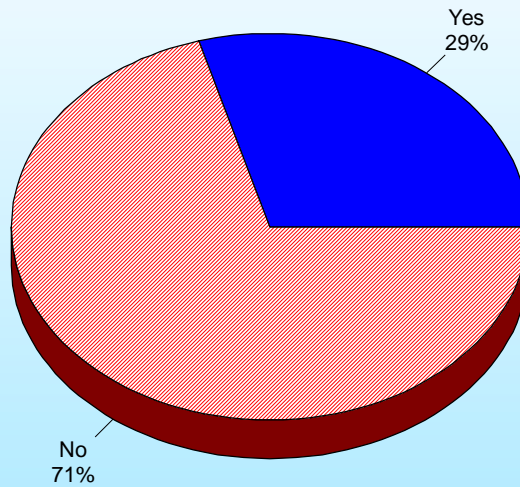


**Q21. Do Respondent Households Use
the Holmdel School District Properties
for Personal Recreation or Sports Activities?**
by percentage of households



Source: ETC Institute (2017)

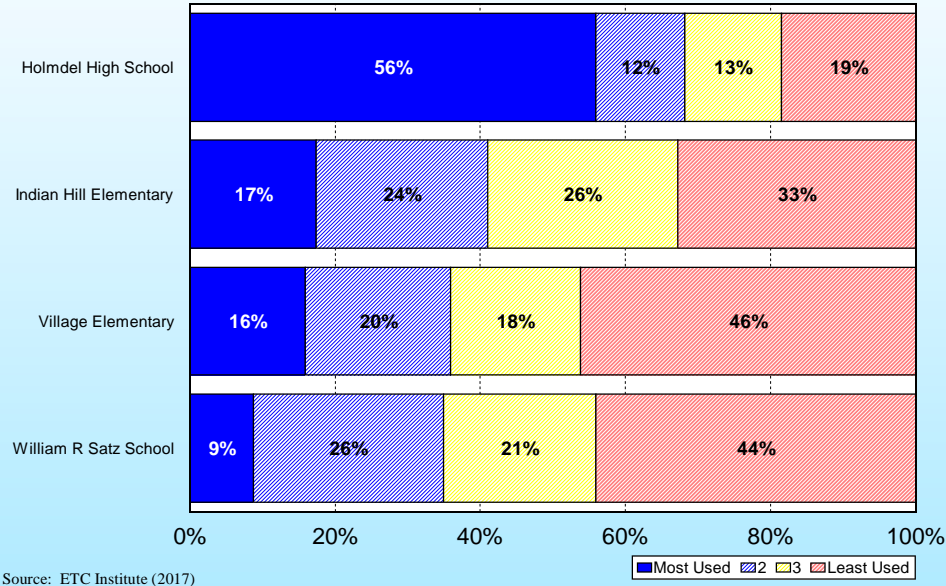
**Q22. Do Respondent Households Use
the Holmdel School District Properties For
League/Organized Recreation or Sports Activities?**
by percentage of respondents



Source: ETC Institute (2017)

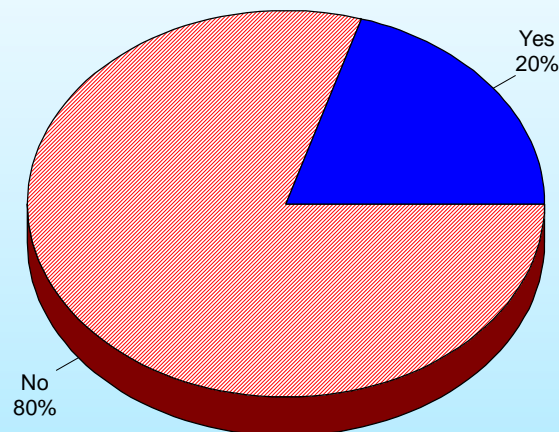
Q23. How Frequently Households Use Holmdel School District Properties for Recreation or Sports Activities

by percentage of respondents who indicated their household uses the Holmdel School District properties



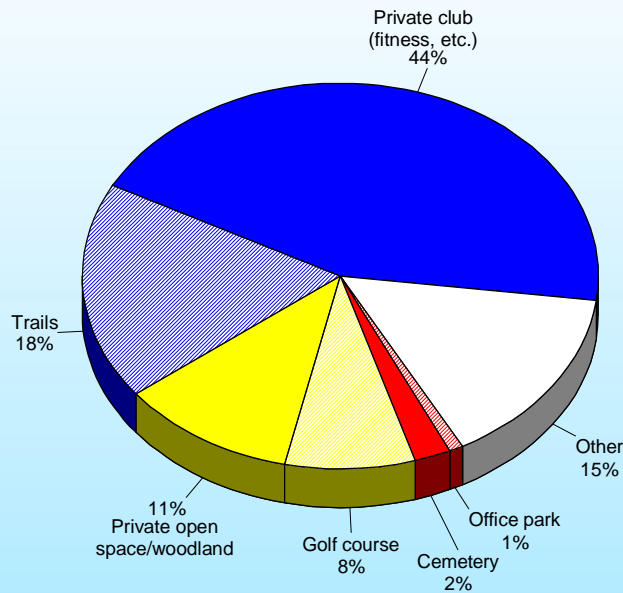
Q24. Do Respondent Households Use Other Non-Township, County, or Board of Education Owned Facilities in Holmdel for Recreation, Exercise, or Relaxation?

by percentage of respondents



Q24a. Description of Facility Respondent Households Use for Recreation, Exercise, or Relaxation

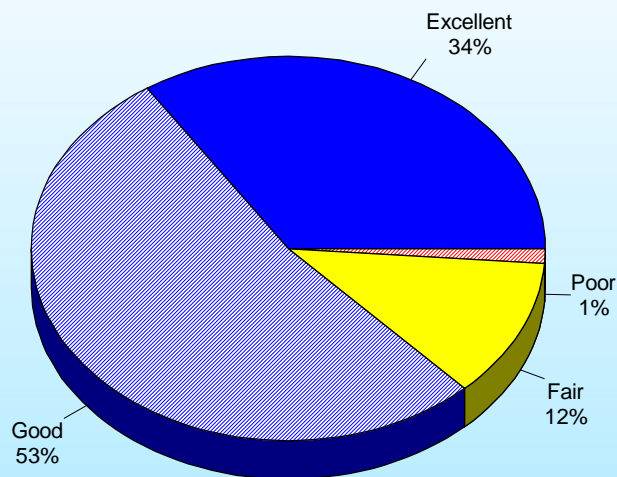
by percentage of respondents who use other types of facilities (without "Not Provided" responses)



Source: ETC Institute (2017)

Q25. How Would You Rate the Overall Management, Maintenance, & General Upkeep of the Township's Parks & Recreation Facilities?

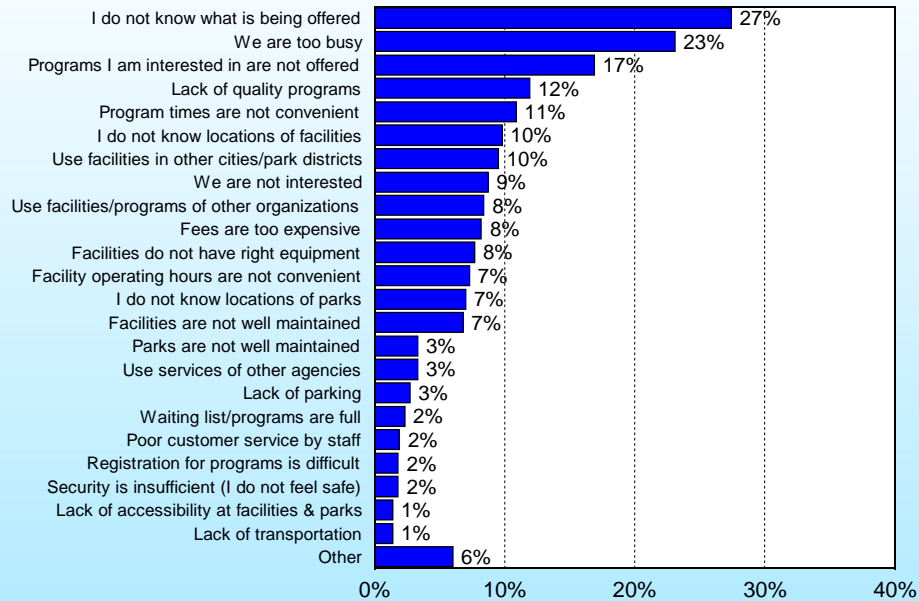
by percentage of respondents (without "Not Provided" responses)



Source: ETC Institute (2017)

Q26. Reasons Households Do Not Use Holmdel Recreation Facilities or Programs More Often

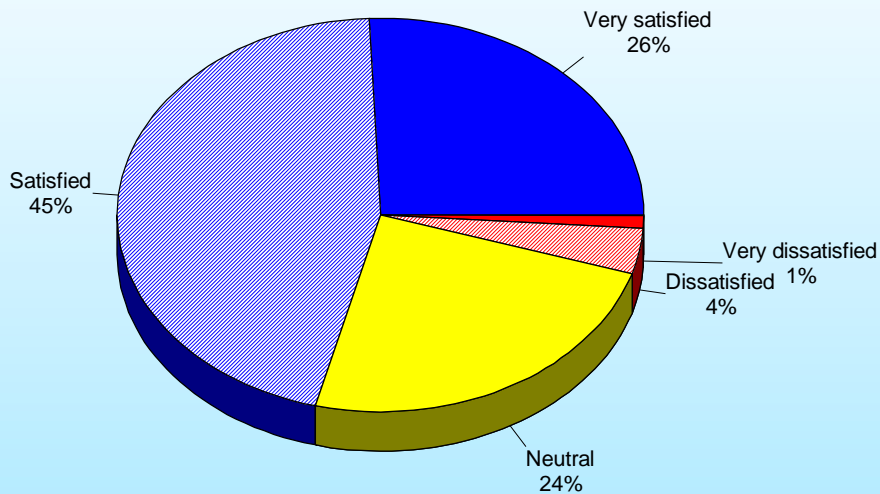
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2017)

Q27. Level of Satisfaction with the Overall Value Households Receive From the Holmdel Township's Parks & Recreation Department

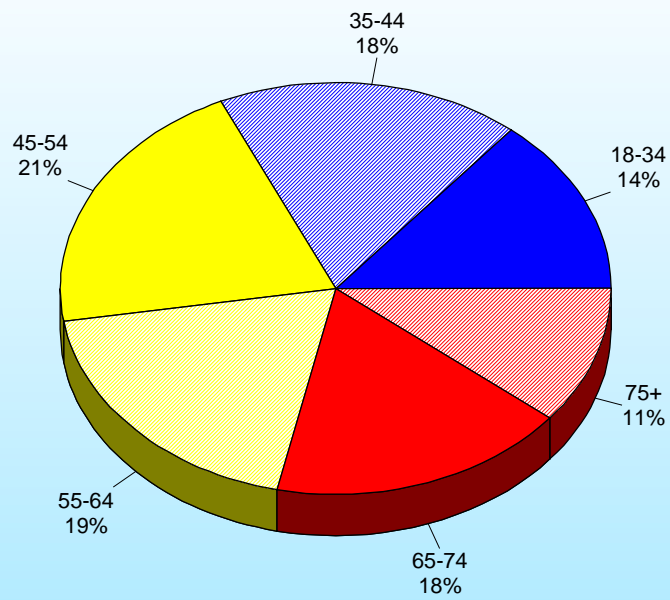
by percentage of respondents (without "Not Provided" responses)



Source: ETC Institute (2017)

Q28. What is your age?

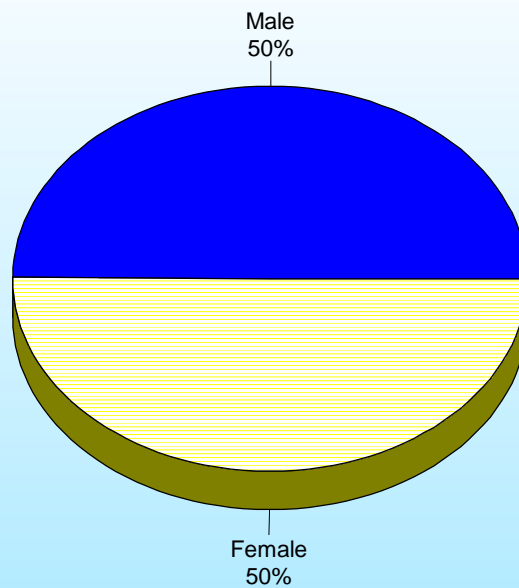
by percentage of respondents (without "Not Provided" responses)



Source: ETC Institute (2017)

Q29. What is your gender?

by percentage of respondents (without "Not Provided" responses)



Source: ETC Institute (2017)

Section 4

Tabular Data

Q1. In what Brush Removal Section of the Township do you reside?

Q1. In what Brush Removal Section of Township do you reside	Number	Percent
Section A	300	25.3 %
Section B	173	14.6 %
Section C	289	24.4 %
Section D	117	9.9 %
Not provided	305	25.8 %
Total	1184	100.0 %

WITHOUT "NOT PROVIDED"**Q1. In what Brush Removal Section of the Township do you reside? (without "not provided")**

Q1. In what Brush Removal Section of Township do you reside	Number	Percent
Section A	300	34.1 %
Section B	173	19.7 %
Section C	289	32.9 %
Section D	117	13.3 %
Total	879	100.0 %

Q2. Approximately how long have you lived in Holmdel Township?

<u>Q2. How long have you lived in Holmdel Township</u>	<u>Number</u>	<u>Percent</u>
Less than 5 years	147	12.4 %
5-10 years	143	12.1 %
10-15 years	174	14.7 %
15-20 years	232	19.6 %
21+ years	474	40.0 %
Not provided	14	1.2 %
Total	1184	100.0 %

WITHOUT "NOT PROVIDED"**Q2. Approximately how long have you lived in Holmdel Township? (without "not provided")**

<u>Q2. How long have you lived in Holmdel Township</u>	<u>Number</u>	<u>Percent</u>
Less than 5 years	147	12.6 %
5-10 years	143	12.2 %
10-15 years	174	14.9 %
15-20 years	232	19.8 %
21+ years	474	40.5 %
Total	1170	100.0 %

Q3. Counting yourself, how many people in your household are...

	Mean	Sum
Under age 5	0.1	133
Ages 5-9	0.2	258
Ages 10-14	0.3	389
Ages 15-19	0.3	299
Ages 20-24	0.1	170
Ages 25-34	0.1	173
Ages 35-44	0.3	404
Ages 45-54	0.5	613
Ages 55-64	0.5	552
Ages 65-74	0.3	396
Ages 75+	0.2	234

Q4. How often do you and members of your household use the Township's parks/facilities for recreation purposes?

Q4. How often do you use Township's parks/ facilities for recreation purposes	Number	Percent
Daily	188	15.9 %
Weekly	399	33.7 %
Monthly	158	13.3 %
Occasionally	240	20.3 %
Rarely	127	10.7 %
Never	61	5.2 %
Not provided	11	0.9 %
Total	1184	100.0 %

WITHOUT "NOT PROVIDED"**Q4. How often do you and members of your household use the Township's parks/facilities for recreation purposes? (without "not provided")**

Q4. How often do you use Township's parks/ facilities for recreation purposes	Number	Percent
Daily	188	16.0 %
Weekly	399	34.0 %
Monthly	158	13.5 %
Occasionally	240	20.5 %
Rarely	127	10.8 %
Never	61	5.2 %
Total	1173	100.0 %

Q4a. If your response to Question 4 was "Rarely" or "Never," please provide a brief description of why.

Q4a. Why don't you use Township's parks & facilities	Number	Percent
No interest	12	8.8 %
No time	11	8.1 %
Old age	7	5.1 %
No reason	3	2.2 %
USE HOLMDEL PARK	3	2.2 %
No need	3	2.2 %
Too far away	2	1.5 %
Work	2	1.5 %
OVER 75	2	1.5 %
WE USE COUNTY PARKS	2	1.5 %
Other options	2	1.5 %
Monmouth County Park is all we need	1	0.7 %
Do not have children and there are no adult programs that interest me	1	0.7 %
Have a big back yard and pool	1	0.7 %
Long work hours	1	0.7 %
We work very long hours and have had little free time to visit them	1	0.7 %
I take the grand children there when they visit	1	0.7 %
County parks serve my interest, Holmdel parks are only for team sports	1	0.7 %
ACTIVITIES NOT VERY WELL PUBLICIZED	1	0.7 %
NO OCCASION TO DO SO	1	0.7 %
Not appeal to us	1	0.7 %
Holmdel park provides excellent walking, views, etc	1	0.7 %
We enjoy walking in the streets	1	0.7 %
USE HOLMDEL PARKS AND THOMPSON PARK FOR WALKING	1	0.7 %
County's facilities serve my needs	1	0.7 %
OUR AGE	1	0.7 %
Kids grown	1	0.7 %
Very few facilities east of Rt 35	1	0.7 %
HAVE DIFFICULTY WALKING ESPECIALLY ON UNEVEN GROUND	1	0.7 %
Have no children	1	0.7 %
I GO TO THOMPSON PARK BIKE PATH	1	0.7 %
NO REASON TO	1	0.7 %
AT HOME PLAY AND PRACTICE YOGA & TAI CHI	1	0.7 %
TOO BUSY-ENJOY MY OWN BACK YARD	1	0.7 %
COUNTY PARK SYSTEM IS EXCELLENT AND PROVIDES MOST OF MY NEEDS	1	0.7 %
HAVE LARGE PERSONAL PROPERTY AND HOUSE IN NEW YORK	1	0.7 %
I DO USE HOLMDEL PARK AND THOMPSON PARK WEEKLY.	1	0.7 %

Q4a. If your response to Question 4 was "Rarely" or "Never," please provide a brief description of why.

Q4a. Why don't you use Township's parks & facilities	Number	Percent
NO DESIRE TO USE THEM	1	0.7 %
no seating for older people	1	0.7 %
Don't know what is available	1	0.7 %
Winter in Florida, have own pool	1	0.7 %
Not a priority	1	0.7 %
We use LA Fitness	1	0.7 %
Monmouth County has the facilities that people need	1	0.7 %
TIME AND UNFAMILIAR WITH OPTIONS	1	0.7 %
Do not drive	1	0.7 %
CAN'T WALK A LOT	1	0.7 %
USE COUNTY PARK	1	0.7 %
DO NOT MAKE AN EFFORT TO GO	1	0.7 %
Senior citizen, I don't go to parks	1	0.7 %
My age	1	0.7 %
Interest are in other areas	1	0.7 %
Disabled and son works	1	0.7 %
THERE'S NOTHING AVAILABLE FOR ME	1	0.7 %
Children are older	1	0.7 %
KIDS ARE ALL GROWN UP, TOO BUSY TO GO	1	0.7 %
AGE & DIFFICULTY WALKING	1	0.7 %
We have our own property	1	0.7 %
OTHER ACTIVITIES	1	0.7 %
Senior citizen, hard to get around	1	0.7 %
Child grown	1	0.7 %
Use Monmouth County parks	1	0.7 %
Seldom available	1	0.7 %
Other interests, physically limited	1	0.7 %
I work too many hours, I have no free time	1	0.7 %
We only use when grandchildren visit	1	0.7 %
Busy with work	1	0.7 %
Enjoy other forms of rec	1	0.7 %
Too old to walk far	1	0.7 %
We used the parks/facilities more when our kids were younger	1	0.7 %
Too busy	1	0.7 %
Used to go to the park (Holmdel) 2 to 3 times per week	1	0.7 %
Handicapped	1	0.7 %
Have my own pool	1	0.7 %
Nothing suitable	1	0.7 %
No walkway to get to park. Cannot walk on streets	1	0.7 %
WORK IN MANHATTAN, NOT MUCH FREE TIME	1	0.7 %
AS OUR FAMILY LEFT ME JUST DIDN'T GO ANYMORE	1	0.7 %
Barely have needs to go	1	0.7 %

Q4a. If your response to Question 4 was "Rarely" or "Never," please provide a brief description of why.

Q4a. Why don't you use Township's parks & facilities	Number	Percent
NO CHILDREN IN SPORTING EVENTS/OTHER ACTIVITIES	1	0.7 %
Health	1	0.7 %
Not on our list of things to do	1	0.7 %
Helping in my community	1	0.7 %
County parks provide what we need	1	0.7 %
I'm busy with other activities	1	0.7 %
Use Holmdel park, better facility	1	0.7 %
CHILDREN ARE ALL GROWN UP	1	0.7 %
WE HAVE BACKYARD	1	0.7 %
Not convenient	1	0.7 %
DAUGHTER HAS LYME DISEASE	1	0.7 %
WE BIKE AT THE SHORE	1	0.7 %
WHEN GRAND KIDS COME TO VISIT WE GO TO HOLMDEL PARK	1	0.7 %
We use County, State and private facilities which meet all our needs	1	0.7 %
I USE COUNTY PARKS SUCH AS HOLMDEL PARK	1	0.7 %
Age, other activities	1	0.7 %
Not since high school	1	0.7 %
Children in college (dorming), other continuing education	1	0.7 %
Childrens grown	1	0.7 %
Total	136	100.0 %

Q5. From the following list, please select ALL the Holmdel Township, Holmdel Board of Education, or Monmouth County parks/open space areas you have used or visited in the past 12 months.

Q5. All Holmdel Township, Holmdel Board of Education, or Monmouth County parks/open space areas you have used or visited in past 12 months	Number	Percent
Holmdel Park (County)	1041	87.9 %
Ramanessin Brook Conservation Area (County)]	175	14.8 %
Thompson Park (County)	721	60.9 %
Ackerson Park	62	5.2 %
Allocco Park	133	11.2 %
Bayonet Farm	386	32.6 %
Cross Farm Park	562	47.5 %
DePalma Farm	46	3.9 %
Holmdel Swim & Tennis Club	252	21.3 %
Labbe Park	16	1.4 %
Phillips Park	271	22.9 %
Veterans Memorial Park	184	15.5 %
Mahoras Greenway	5	0.4 %
Ramanessin Brook Greenway	105	8.9 %
Neil Waackaack Preserve	16	1.4 %
F & F Nurseries	25	2.1 %
Village Elementary School	321	27.1 %
Indian Hill Elementary School	305	25.8 %
William R Satz School	301	25.4 %
Holmdel High School	456	38.5 %
Holmdel Senior/Community Center	358	30.2 %
Total	5741	

Q6. Which THREE parks, open spaces, or facilities from the list in Question 5 do you and members of your household visit MOST OFTEN?

Q6. Top choice	Number	Percent
Holmdel Park (County)	570	48.1 %
Ramanessin Brook Conservation Area (County)]	5	0.4 %
Thompson Park (County)	94	7.9 %
Ackerson Park	9	0.8 %
Allocco Park	19	1.6 %
Bayonet Farm	15	1.3 %
Cross Farm Park	137	11.6 %
DePalma Farm	2	0.2 %
Holmdel Swim & Tennis Club	22	1.9 %
Labbe Park	6	0.5 %
Phillips Park	26	2.2 %
Veterans Memorial Park	2	0.2 %
Mahoras Greenway	1	0.1 %
Neil Waackaack Preserve	1	0.1 %
F & F Nurseries	1	0.1 %
Village Elementary School	21	1.8 %
Indian Hill Elementary School	14	1.2 %
William R Satz School	9	0.8 %
Holmdel High School	55	4.6 %
Holmdel Senior/Community Center	35	3.0 %
None chosen	140	11.8 %
Total	1184	100.0 %

Q6. Which THREE parks, open spaces, or facilities from the list in Question 5 do you and members of your household visit MOST OFTEN?

Q6. 2nd choice	Number	Percent
Holmdel Park (County)	179	15.1 %
Ramanessin Brook Conservation Area (County)]	25	2.1 %
Thompson Park (County)	251	21.2 %
Ackerson Park	9	0.8 %
Allocco Park	31	2.6 %
Bayonet Farm	38	3.2 %
Cross Farm Park	118	10.0 %
DePalma Farm	4	0.3 %
Holmdel Swim & Tennis Club	25	2.1 %
Labbe Park	1	0.1 %
Phillips Park	40	3.4 %
Veterans Memorial Park	10	0.8 %
Mahoras Greenway	1	0.1 %
Ramanessin Brook Greenway	5	0.4 %
Neil Waackaack Preserve	1	0.1 %
F & F Nurseries	1	0.1 %
Village Elementary School	32	2.7 %
Indian Hill Elementary School	33	2.8 %
William R Satz School	21	1.8 %
Holmdel High School	82	6.9 %
Holmdel Senior/Community Center	28	2.4 %
None chosen	249	21.0 %
Total	1184	100.0 %

Q6. Which THREE parks, open spaces, or facilities from the list in Question 5 do you and members of your household visit MOST OFTEN?

Q6. 3rd choice	Number	Percent
Holmdel Park (County)	100	8.4 %
Ramanessin Brook Conservation Area (County)]	16	1.4 %
Thompson Park (County)	130	11.0 %
Ackerson Park	8	0.7 %
Allocco Park	17	1.4 %
Bayonet Farm	60	5.1 %
Cross Farm Park	127	10.7 %
DePalma Farm	4	0.3 %
Holmdel Swim & Tennis Club	36	3.0 %
Labbe Park	3	0.3 %
Phillips Park	36	3.0 %
Veterans Memorial Park	23	1.9 %
Ramanessin Brook Greenway	16	1.4 %
Neil Waackaack Preserve	2	0.2 %
F & F Nurseries	1	0.1 %
Village Elementary School	22	1.9 %
Indian Hill Elementary School	45	3.8 %
William R Satz School	31	2.6 %
Holmdel High School	76	6.4 %
Holmdel Senior/Community Center	34	2.9 %
None chosen	397	33.5 %
Total	1184	100.0 %

Q6. Which THREE parks, open spaces, or facilities from the list in Question 5 do you and members of your household visit MOST OFTEN? (top 3)

Q6. Sum of top 3 choices	Number	Percent
Holmdel Park (County)	849	71.7 %
Ramanessin Brook Conservation Area (County)]	46	3.9 %
Thompson Park (County)	475	40.1 %
Ackerson Park	26	2.2 %
Allocco Park	67	5.7 %
Bayonet Farm	113	9.5 %
Cross Farm Park	382	32.3 %
DePalma Farm	10	0.8 %
Holmdel Swim & Tennis Club	83	7.0 %
Labbe Park	10	0.8 %
Phillips Park	102	8.6 %
Veterans Memorial Park	35	3.0 %
Mahoras Greenway	2	0.2 %
Ramanessin Brook Greenway	21	1.8 %
Neil Waackaack Preserve	4	0.3 %
F & F Nurseries	3	0.3 %
Village Elementary School	75	6.3 %
Indian Hill Elementary School	92	7.8 %
William R Satz School	61	5.2 %
Holmdel High School	213	18.0 %
Holmdel Senior/Community Center	97	8.2 %
None chosen	140	11.8 %
Total	2906	

Q7. From the following list, please select ALL of the reasons why you and members of your household visit the facilities you frequent the most.

Q7. All the reasons why you visit the facilities you frequent the most	Number	Percent
Organized sports/leagues	350	29.6 %
Basketball	147	12.4 %
Tennis	163	13.8 %
Baseball	107	9.0 %
Softball	62	5.2 %
Lacrosse	71	6.0 %
Football	79	6.7 %
Soccer	203	17.1 %
Playgrounds for children	355	30.0 %
Walking/hiking	862	72.8 %
Exercise	669	56.5 %
Sightseeing	222	18.8 %
Relaxation/meditation	408	34.5 %
Biking	311	26.3 %
Fishing	74	6.3 %
Dog walking	269	22.7 %
Special events	272	23.0 %
Other	82	6.9 %
Total	4706	

Q7. Other

Q7. Other	Number	Percent
Swimming	10	12.2 %
Voting	6	7.3 %
Running	6	7.3 %
Classes	5	6.1 %
Archery	3	3.7 %
Photography	2	2.4 %
Field hockey	2	2.4 %
Bird watching	2	2.4 %
Cheerleading	2	2.4 %
Animals	2	2.4 %
Fossil hunting	2	2.4 %
Cooking class	1	1.2 %
Meetings at Senior Center	1	1.2 %
Running, kyaking	1	1.2 %
High school track	1	1.2 %
Location	1	1.2 %
Holmdel Historical Society meetings at Senior/ Community Center	1	1.2 %
CHILDREN GO TO SCHOOL AT VILLAGE	1	1.2 %
Camping in Bayonet, camp in Satz	1	1.2 %
I visit Holmdel Community Garden several times a week	1	1.2 %
BOYSCOUT ACT/RUNNING	1	1.2 %
BRIDGE	1	1.2 %
Horseback riding	1	1.2 %
Schooling/learning	1	1.2 %
Wading for shark teeth	1	1.2 %
Craft center	1	1.2 %
Social	1	1.2 %
Wrestling	1	1.2 %
Radio controlled airplanes, model rockets	1	1.2 %
PICNIC	1	1.2 %
Scouts, Rec Camp	1	1.2 %
RENTAL PAVILION AT HOLMDEL PARK	1	1.2 %
Cub scouts	1	1.2 %
Boy Scout events	1	1.2 %
Scouting events and track meets	1	1.2 %
Language class	1	1.2 %
Activities	1	1.2 %
MO City Pro	1	1.2 %
Earth Day Festival	1	1.2 %
STAGE THEATER	1	1.2 %
Ice skating	1	1.2 %
KIDS PLAYGROUND	1	1.2 %
HIGH SCHOOL CROSS COUNTRY	1	1.2 %
Half Century Club/senior events	1	1.2 %
Boy Scouts and Cub Scouts	1	1.2 %

Q7. Other

<u>Q7. Other</u>	<u>Number</u>	<u>Percent</u>
Holmdel Farm for Grandchildren	1	1.2 %
Senior Center for senior activities	1	1.2 %
Art class	1	1.2 %
Holmdel Football Association Cheer	1	1.2 %
Xcountry skiing	1	1.2 %
Swimming pool, Bocce courts	1	1.2 %
Total	82	100.0 %

Q8. Which FIVE of the following recreation facility elements are most important to you and the members of your household?

Q8. Most important recreation facility elements	Number	Percent
Programmed sports	163	13.8 %
Sports fields	263	22.2 %
Sports courts (tennis, basketball, pickleball, etc.)	243	20.5 %
Parking	301	25.4 %
Connection to neighborhoods	122	10.3 %
Security/safety	460	38.9 %
Covered gather areas/pavilion	53	4.5 %
Lighting	160	13.5 %
Restrooms	498	42.1 %
Benches/tables	114	9.6 %
Playgrounds	271	22.9 %
Exercise equipment	53	4.5 %
Landscaping	147	12.4 %
WIFI connectivity	50	4.2 %
Grilling/outdoor cooking	21	1.8 %
Natural vegetation	231	19.5 %
Education	67	5.7 %
Views/sightseeing	236	19.9 %
Signage	23	1.9 %
Paths/trails	618	52.2 %
Handicap accessible	35	3.0 %
Trash/recycle facilities	90	7.6 %
Access to water (river, streams)	85	7.2 %
Drinking fountains	54	4.6 %
Food service	25	2.1 %
Pet friendly facilities	185	15.6 %
Maintenance	196	16.6 %
Proximity/location	252	21.3 %
Other	14	1.2 %
Total	5030	

Q8. Other

<u>Q8. Other</u>	<u>Number</u>	<u>Percent</u>
Exercise class	1	7.1 %
Quiet	1	7.1 %
Open space	1	7.1 %
Indoor swimming	1	7.1 %
Art programs	1	7.1 %
Veterans Memorial	1	7.1 %
Photos	1	7.1 %
Pool	1	7.1 %
Track	1	7.1 %
Swimming pool	1	7.1 %
Natural vegetation	1	7.1 %
Chaise lounges	1	7.1 %
Trail maps	1	7.1 %
Swim club	1	7.1 %
Total	14	100.0 %

Q9. Does the Township currently have an adequate number of active recreation facilities?

Q9. Does Township currently have an adequate number of active recreation facilities	Number	Percent
Yes	780	65.9 %
No	178	15.0 %
Undecided	226	19.1 %
Total	1184	100.0 %

Q10. Should the Township consider the improvement, development, or expansion of active recreation facilities?

Q10. Should Township consider improvement, development, or expansion of active recreation facilities	Number	Percent
Yes	317	26.8 %
No	570	48.1 %
Undecided	297	25.1 %
Total	1184	100.0 %

Q11. Does the Township currently have adequate passive open space areas and facilities?

Q11. Does Township currently have adequate passive open space areas & facilities	Number	Percent
Yes	888	75.0 %
No	146	12.3 %
Undecided	150	12.7 %
Total	1184	100.0 %

Q12. Should the Township consider the improvement, development, or expansion of passive recreation facilities?

Q12. Should Township consider improvement, development, or expansion of passive recreation facilities	Number	Percent
Yes	296	25.0 %
No	583	49.2 %
Undecided	305	25.8 %
Total	1184	100.0 %

Q13. Please indicate if YOU or any member of your HOUSEHOLD has a desire for each of the following Parks and Recreation facilities.

(N=1184)

	Yes	No
Q13-1. Walking & hiking trails	77.4%	22.6%
Q13-2. Biking & mountain biking trails	45.6%	54.4%
Q13-3. Swimming facilities	29.1%	70.9%
Q13-4. Nature trails	60.6%	39.4%
Q13-5. Equestrian trails	7.5%	92.5%
Q13-6. Tennis courts	28.8%	71.2%
Q13-7. Fishing areas	17.4%	82.6%
Q13-8. Disc (frisbee) golf	7.7%	92.3%
Q13-9. Nature interpretive centers	17.8%	82.2%
Q13-10. Splash pad/waterparks	16.6%	83.4%
Q13-11. Small neighborhood parks	31.7%	68.3%
Q13-12. Indoor recreation center	32.8%	67.2%
Q13-13. Miniature golf course	21.5%	78.5%
Q13-14. Natural areas/wildlife areas	41.2%	58.8%
Q13-15. Outdoor amphitheater	19.8%	80.2%
Q13-16. Large special event site	14.2%	85.8%
Q13-17. Historic sites	31.7%	68.3%
Q13-18. Bocce courts	10.1%	89.9%
Q13-19. Picnicking areas & shelters	29.7%	70.3%
Q13-20. Barrier free children's playgrounds	20.9%	79.1%
Q13-21. Natural grass fields	38.3%	61.7%

Q13. Please indicate if YOU or any member of your HOUSEHOLD has a desire for each of the following Parks and Recreation facilities.

	Yes	No
Q13-22. Synthetic turf fields	14.8%	85.2%
Q13-23. Baseball fields	14.4%	85.6%
Q13-24. Softball fields	11.9%	88.1%
Q13-25. Lacrosse fields	11.7%	88.3%
Q13-26. Lighted fields	20.4%	79.6%
Q13-27. Outdoor basketball courts	20.8%	79.2%
Q13-28. Indoor basketball courts	17.6%	82.4%
Q13-29. Youth center	23.4%	76.6%
Q13-30. Cross country skiing	13.9%	86.1%
Q13-31. Outdoor ice skating areas	22.7%	77.3%
Q13-32. Skate park	10.0%	90.0%
Q13-33. Pickleball courts	5.9%	94.1%
Q13-34. Roller hockey rink(s)	4.9%	95.1%
Q13-35. Outdoor fitness trail	30.9%	69.1%
Q13-36. Educational/creative arts center	23.0%	77.0%
Q13-37. Off-leash dog area	19.1%	80.9%
Q13-38. Lighted sports courts (basketball, tennis, etc.)	19.8%	80.2%
Q13-39. Zero depth entry pool	8.1%	91.9%
Q13-40. Shuffleboard courts	5.8%	94.2%
Q13-41. Special needs fields/courts	7.1%	92.9%
Q13-42. Other	3.0%	97.0%

Q13. If "Yes," please rate all the facilities of that type on a scale of 5 to 1, where 5 means the desires of your household are "100% Met" and 1 means "0% Met."

(N=1079)

	100% Met	75% Met	50% Met	25% Met	0% Met
Q13-1. Walking & hiking trails	52.0%	32.1%	12.6%	2.5%	0.9%
Q13-2. Biking & mountain biking trails	26.6%	26.6%	23.0%	14.3%	9.6%
Q13-3. Swimming facilities	29.1%	15.9%	20.9%	18.1%	15.9%
Q13-4. Nature trails	43.7%	36.5%	14.5%	3.6%	1.7%
Q13-5. Equestrian trails	22.9%	16.9%	22.9%	10.8%	26.5%
Q13-6. Tennis courts	28.9%	23.4%	26.7%	12.2%	8.8%
Q13-7. Fishing areas	16.7%	18.8%	32.8%	22.9%	8.9%
Q13-8. Disc (frisbee) golf	19.8%	16.3%	15.1%	17.4%	31.4%
Q13-9. Nature interpretive centers	20.7%	24.7%	23.2%	20.7%	10.6%
Q13-10. Splash pad/waterparks	16.8%	15.1%	22.2%	19.5%	26.5%
Q13-11. Small neighborhood parks	28.6%	17.9%	23.8%	15.4%	14.3%
Q13-12. Indoor recreation center	10.2%	8.0%	14.6%	15.9%	51.4%
Q13-13. Miniature golf course	8.3%	7.9%	6.6%	7.9%	69.4%
Q13-14. Natural areas/wildlife areas	34.3%	31.3%	22.0%	7.5%	4.9%
Q13-15. Outdoor amphitheater	21.3%	13.0%	13.0%	11.1%	41.7%
Q13-16. Large special event site	29.6%	26.4%	16.4%	11.3%	16.4%
Q13-17. Historic sites	32.5%	29.1%	24.4%	9.5%	4.5%
Q13-18. Bocce courts	13.3%	13.3%	16.8%	12.4%	44.2%
Q13-19. Picnicking areas & shelters	35.8%	37.0%	18.2%	7.2%	1.8%
Q13-20. Barrier free children's playgrounds	38.4%	35.4%	16.0%	6.3%	3.8%
Q13-21. Natural grass fields	46.3%	27.2%	16.9%	5.3%	4.3%

Q13. If "Yes," please rate all the facilities of that type on a scale of 5 to 1, where 5 means the desires of your household are "100% Met" and 1 means "0% Met."

	100% Met	75% Met	50% Met	25% Met	0% Met
Q13-22. Synthetic turf fields	15.5%	7.1%	11.9%	15.5%	50.0%
Q13-23. Baseball fields	29.4%	20.9%	23.3%	17.2%	9.2%
Q13-24. Softball fields	26.2%	25.4%	23.1%	18.5%	6.9%
Q13-25. Lacrosse fields	26.5%	16.7%	22.7%	19.7%	14.4%
Q13-26. Lighted fields	17.0%	10.4%	19.6%	21.3%	31.7%
Q13-27. Outdoor basketball courts	19.0%	19.8%	25.0%	22.8%	13.4%
Q13-28. Indoor basketball courts	14.3%	16.3%	20.4%	12.2%	36.7%
Q13-29. Youth center	6.5%	9.5%	15.3%	11.8%	56.9%
Q13-30. Cross country skiing	18.8%	20.1%	22.7%	16.2%	22.1%
Q13-31. Outdoor ice skating areas	10.4%	9.2%	15.3%	21.7%	43.4%
Q13-32. Skate park	9.9%	10.8%	17.1%	13.5%	48.6%
Q13-33. Pickleball courts	7.7%	4.6%	10.8%	16.9%	60.0%
Q13-34. Roller hockey rink(s)	14.5%	16.4%	16.4%	12.7%	40.0%
Q13-35. Outdoor fitness trail	26.6%	27.8%	24.4%	11.5%	9.7%
Q13-36. Educational/creative arts center	14.3%	20.1%	28.6%	15.8%	21.2%
Q13-37. Off-leash dog area	13.0%	15.3%	22.3%	18.1%	31.2%
Q13-38. Lighted sports courts (basketball, tennis, etc.)	10.0%	9.1%	18.2%	23.6%	39.1%
Q13-39. Zero depth entry pool	10.1%	9.0%	15.7%	14.6%	50.6%
Q13-40. Shuffleboard courts	6.2%	6.2%	16.9%	16.9%	53.8%
Q13-41. Special needs fields/courts	7.8%	15.6%	28.6%	20.8%	27.3%
Q13-42. Other	0.0%	0.0%	17.6%	20.6%	61.8%

Q13-42. Other

<u>Q13. Other</u>	<u>Number</u>	<u>Percent</u>
Gaga ball	2	5.6 %
Running trails	2	5.6 %
Indoor swimming	2	5.6 %
Workour area for seniors with exercise bikes and other equipment	1	2.8 %
Golf practice range	1	2.8 %
Batting cages	1	2.8 %
We have no desire for anything listed	1	2.8 %
Senior fitness playground	1	2.8 %
Not to raise my taxes anymore	1	2.8 %
Bridge	1	2.8 %
Wrestling space	1	2.8 %
Swim club improvements	1	2.8 %
Crouquet	1	2.8 %
Golf course	1	2.8 %
Off-street trails for biking, walking, running, equestrian	1	2.8 %
Outdoor shooting sports recreation center	1	2.8 %
A slide in Holmdel Swim Club	1	2.8 %
Snow sledding hill at Holmdel Park for kids	1	2.8 %
Platform tennis, Winter sport	1	2.8 %
Heavily wooded natural areas	1	2.8 %
Cheerleading mats for HFA August practices	1	2.8 %
Fitness/dance classes	1	2.8 %
Comprehensive indoor fitness center like Meridian Health	1	2.8 %
Indoor pool	1	2.8 %
Par 3 golf course	1	2.8 %
Camping sites	1	2.8 %
Equestrian Center	1	2.8 %
Senior Activity Center	1	2.8 %
YOGA	1	2.8 %
Regulation football fields	1	2.8 %
Football fields, cheer facility or multi purpose facility for youth	1	2.8 %
Running tracks	1	2.8 %
<u>Hunting</u>	<u>1</u>	<u>2.8 %</u>
Total	36	100.0 %

Q14. Which THREE facilities from the list in Question 13 are MOST IMPORTANT to your household?

Q14. Top choice	Number	Percent
Walking & hiking trails	479	40.5 %
Biking & mountain biking trails	50	4.2 %
Swimming facilities	44	3.7 %
Nature trails	28	2.4 %
Equestrian trails	6	0.5 %
Tennis courts	37	3.1 %
Fishing areas	11	0.9 %
Disc (frisbee) golf	2	0.2 %
Nature interpretive centers	1	0.1 %
Splash pad/waterparks	8	0.7 %
Small neighborhood parks	18	1.5 %
Indoor recreation center	48	4.1 %
Miniature golf course	3	0.3 %
Natural areas/wildlife areas	14	1.2 %
Outdoor amphitheater	3	0.3 %
Historic sites	5	0.4 %
Bocce courts	4	0.3 %
Picnicking areas & shelters	8	0.7 %
Barrier free children's playgrounds	25	2.1 %
Natural grass fields	11	0.9 %
Synthetic turf fields	36	3.0 %
Baseball fields	17	1.4 %
Softball fields	7	0.6 %
Lacrosse fields	9	0.8 %
Lighted fields	26	2.2 %
Outdoor basketball courts	9	0.8 %
Indoor basketball courts	7	0.6 %
Youth center	16	1.4 %
Outdoor ice skating areas	5	0.4 %
Skate park	2	0.2 %
Pickleball courts	3	0.3 %
Roller hockey rink(s)	1	0.1 %
Outdoor fitness trail	5	0.4 %
Educational/creative arts center	12	1.0 %
Off-leash dog area	18	1.5 %
Lighted sports courts (basketball, tennis, etc.)	7	0.6 %
Zero depth entry pool	1	0.1 %
Special needs fields/courts	6	0.5 %
Other	9	0.8 %
None chosen	183	15.5 %
Total	1184	100.0 %

Q14. Which THREE facilities from the list in Question 13 are MOST IMPORTANT to your household?

Q14. 2nd choice	Number	Percent
Walking & hiking trails	110	9.3 %
Biking & mountain biking trails	114	9.6 %
Swimming facilities	42	3.5 %
Nature trails	146	12.3 %
Equestrian trails	7	0.6 %
Tennis courts	41	3.5 %
Fishing areas	22	1.9 %
Disc (frisbee) golf	1	0.1 %
Nature interpretive centers	10	0.8 %
Splash pad/waterparks	16	1.4 %
Small neighborhood parks	23	1.9 %
Indoor recreation center	38	3.2 %
Miniature golf course	18	1.5 %
Natural areas/wildlife areas	39	3.3 %
Outdoor amphitheater	14	1.2 %
Large special event site	5	0.4 %
Historic sites	20	1.7 %
Bocce courts	8	0.7 %
Picnicking areas & shelters	9	0.8 %
Barrier free children's playgrounds	21	1.8 %
Natural grass fields	30	2.5 %
Synthetic turf fields	26	2.2 %
Baseball fields	17	1.4 %
Softball fields	7	0.6 %
Lacrosse fields	9	0.8 %
Lighted fields	30	2.5 %
Outdoor basketball courts	11	0.9 %
Indoor basketball courts	15	1.3 %
Youth center	18	1.5 %
Cross country skiing	3	0.3 %
Outdoor ice skating areas	9	0.8 %
Skate park	2	0.2 %
Pickleball courts	2	0.2 %
Roller hockey rink(s)	2	0.2 %
Outdoor fitness trail	9	0.8 %
Educational/creative arts center	9	0.8 %
Off-leash dog area	27	2.3 %
Lighted sports courts (basketball, tennis, etc.)	8	0.7 %
Zero depth entry pool	3	0.3 %
Shuffleboard courts	3	0.3 %
Special needs fields/courts	1	0.1 %
Other	3	0.3 %
None chosen	236	19.9 %
Total	1184	100.0 %

Q14. Which THREE facilities from the list in Question 13 are MOST IMPORTANT to your household?

Q14. 3rd choice	Number	Percent
Walking & hiking trails	55	4.6 %
Biking & mountain biking trails	49	4.1 %
Swimming facilities	35	3.0 %
Nature trails	89	7.5 %
Equestrian trails	2	0.2 %
Tennis courts	33	2.8 %
Fishing areas	16	1.4 %
Disc (frisbee) golf	4	0.3 %
Nature interpretive centers	7	0.6 %
Splash pad/waterparks	24	2.0 %
Small neighborhood parks	37	3.1 %
Indoor recreation center	42	3.5 %
Miniature golf course	22	1.9 %
Natural areas/wildlife areas	64	5.4 %
Outdoor amphitheater	19	1.6 %
Large special event site	2	0.2 %
Historic sites	26	2.2 %
Bocce courts	12	1.0 %
Picnicking areas & shelters	14	1.2 %
Barrier free children's playgrounds	14	1.2 %
Natural grass fields	35	3.0 %
Synthetic turf fields	10	0.8 %
Baseball fields	4	0.3 %
Softball fields	9	0.8 %
Lacrosse fields	8	0.7 %
Lighted fields	23	1.9 %
Outdoor basketball courts	17	1.4 %
Indoor basketball courts	10	0.8 %
Youth center	42	3.5 %
Cross country skiing	4	0.3 %
Outdoor ice skating areas	17	1.4 %
Skate park	5	0.4 %
Pickleball courts	6	0.5 %
Roller hockey rink(s)	1	0.1 %
Outdoor fitness trail	27	2.3 %
Educational/creative arts center	28	2.4 %
Off-leash dog area	27	2.3 %
Lighted sports courts (basketball, tennis, etc.)	23	1.9 %
Zero depth entry pool	4	0.3 %
Shuffleboard courts	1	0.1 %
Special needs fields/courts	2	0.2 %
Other	11	0.9 %
None chosen	304	25.7 %
Total	1184	100.0 %

Q14. Which THREE facilities from the list in Question 13 are MOST IMPORTANT to your household?
(top 3)

Q14. Sum of top 3 choices	Number	Percent
Walking & hiking trails	644	54.4 %
Biking & mountain biking trails	213	18.0 %
Swimming facilities	121	10.2 %
Nature trails	263	22.2 %
Equestrian trails	15	1.3 %
Tennis courts	111	9.4 %
Fishing areas	49	4.1 %
Disc (frisbee) golf	7	0.6 %
Nature interpretive centers	18	1.5 %
Splash pad/waterparks	48	4.1 %
Small neighborhood parks	78	6.6 %
Indoor recreation center	128	10.8 %
Miniature golf course	43	3.6 %
Natural areas/wildlife areas	117	9.9 %
Outdoor amphitheater	36	3.0 %
Large special event site	7	0.6 %
Historic sites	51	4.3 %
Bocce courts	24	2.0 %
Picnicking areas & shelters	31	2.6 %
Barrier free children's playgrounds	60	5.1 %
Natural grass fields	76	6.4 %
Synthetic turf fields	72	6.1 %
Baseball fields	38	3.2 %
Softball fields	23	1.9 %
Lacrosse fields	26	2.2 %
Lighted fields	79	6.7 %
Outdoor basketball courts	37	3.1 %
Indoor basketball courts	32	2.7 %
Youth center	76	6.4 %
Cross country skiing	7	0.6 %
Outdoor ice skating areas	31	2.6 %
Skate park	9	0.8 %
Pickleball courts	11	0.9 %
Roller hockey rink(s)	4	0.3 %
Outdoor fitness trail	41	3.5 %
Educational/creative arts center	49	4.1 %
Off-leash dog area	72	6.1 %
Lighted sports courts (basketball, tennis, etc.)	38	3.2 %
Zero depth entry pool	8	0.7 %
Shuffleboard courts	4	0.3 %
Special needs fields/courts	9	0.8 %
Other	23	1.9 %
None chosen	183	15.5 %
Total	3012	

Q15. What is your overall opinion of the Holmdel Township Parks (including Phillips, Cross Farm Park, Bayonet Farm, etc.)?

Q15. What is your overall opinion of Holmdel Township Parks		
	Number	Percent
Excellent	423	35.7 %
Good	601	50.8 %
Fair	95	8.0 %
Poor	10	0.8 %
Not provided	55	4.6 %
Total	1184	100.0 %

WITHOUT "NOT PROVIDED"

Q15. What is your overall opinion of the Holmdel Township Parks (including Phillips, Cross Farm Park, Bayonet Farm, etc.)? (without "not provided")

Q15. What is your overall opinion of Holmdel Township Parks		
	Number	Percent
Excellent	423	37.5 %
Good	601	53.2 %
Fair	95	8.4 %
Poor	10	0.9 %
Total	1129	100.0 %

Q16. Please CHECK ALL the ways you learn about Township information and news.

Q16. Ways you learn about Township information & news	Number	Percent
Word of mouth	774	65.4 %
Telephone	198	16.7 %
Newspaper	467	39.4 %
Posted advertisements/signage	339	28.6 %
Email	626	52.9 %
Township website	604	51.0 %
Social media	389	32.9 %
TV/local cable networks	44	3.7 %
Radio	23	1.9 %
Mail	410	34.6 %
Text	112	9.5 %
Other	43	3.6 %
Total	4029	

Q16. Other

Q16. Other	Number	Percent
Holmdel Patch	6	14.6 %
Holmdel Journal	5	12.2 %
Internet	4	9.8 %
Community magazine	3	7.3 %
Local magazines	3	7.3 %
Newsletters	2	4.9 %
Visit	2	4.9 %
Mayor's letters	1	2.4 %
Township newsletter	1	2.4 %
HYAA	1	2.4 %
Google	1	2.4 %
Attending meetings and talking to other residents	1	2.4 %
Pamphlets at Senior Center	1	2.4 %
Calls from Holmdel Township	1	2.4 %
Newsletter/Magazine	1	2.4 %
Parks programs & flyers	1	2.4 %
Friends	1	2.4 %
FACEBOOK	1	2.4 %
Social media	1	2.4 %
HYAA Meetings and Township meetings	1	2.4 %
Debbie Brew rocks	1	2.4 %
Local free paper	1	2.4 %
Local town papers	1	2.4 %
Total	41	100.0 %

Q17. Which TWO of the methods from the list in Question 16 are your MOST PREFERRED ways of learning about Township information and news?

Q17. Top choice	Number	Percent
Word of mouth	47	4.0 %
Telephone	40	3.4 %
Newspaper	83	7.0 %
Posted advertisements/signage	42	3.5 %
Email	486	41.0 %
Township website	143	12.1 %
Social media	76	6.4 %
TV/local cable networks	3	0.3 %
Radio	1	0.1 %
Mail	94	7.9 %
Text	26	2.2 %
Other	9	0.8 %
None chosen	134	11.3 %
Total	1184	100.0 %

Q17. Which TWO of the methods from the list in Question 16 are your MOST PREFERRED ways of learning about Township information and news?

Q17. 2nd choice	Number	Percent
Word of mouth	57	4.8 %
Telephone	46	3.9 %
Newspaper	72	6.1 %
Posted advertisements/signage	59	5.0 %
Email	176	14.9 %
Township website	189	16.0 %
Social media	139	11.7 %
TV/local cable networks	9	0.8 %
Radio	5	0.4 %
Mail	140	11.8 %
Text	55	4.6 %
Other	15	1.3 %
None chosen	222	18.8 %
Total	1184	100.0 %

Q17. Which TWO of the methods from the list in Question 16 are your MOST PREFERRED ways of learning about Township information and news? (top 2)

Q17. Sum of top 2 choices	Number	Percent
Word of mouth	104	8.8 %
Telephone	86	7.3 %
Newspaper	155	13.1 %
Posted advertisements/signage	101	8.5 %
Email	662	55.9 %
Township website	332	28.0 %
Social media	215	18.2 %
TV/local cable networks	12	1.0 %
Radio	6	0.5 %
Mail	234	19.8 %
Text	81	6.8 %
Other	24	2.0 %
None chosen	134	11.3 %
Total	2146	

Q18. Which indoor recreation activities would you or members of your household participate in or utilize if they were offered at the township?

Q18. What indoor recreation activities would you participate in or utilize if they were offered at

Township	Number	Percent
Sports courts	360	30.4 %
Party rental space	214	18.1 %
Fitness center	629	53.1 %
Wellness programs	446	37.7 %
Educational classes	429	36.2 %
Arts & crafts	336	28.4 %
E-sports/gaming	90	7.6 %
Martial arts	115	9.7 %
Dance	202	17.1 %
Other	73	6.2 %
Total	2894	

Q18. Other

<u>Q18. Other</u>	<u>Number</u>	<u>Percent</u>
Swimming	13	18.3 %
Indoor swimming	8	11.3 %
YOGA	5	7.0 %
Pickleball	2	2.8 %
Tennis	2	2.8 %
Music, art classes for adults	1	1.4 %
Cooking classes	1	1.4 %
Outdoor pool at affordable rate	1	1.4 %
Dog areas	1	1.4 %
Walking	1	1.4 %
Indoor swimming facility	1	1.4 %
Pool, ping pong, cards, movies, social	1	1.4 %
Area Hockey Rinks, Lacrosse Teams, Roller Rink, Tennis Courts	1	1.4 %
Indoor golf practice facility in winter	1	1.4 %
Wood working club	1	1.4 %
Steam class for kids/Indoor tennis	1	1.4 %
YOGA/Bar Exercise Class	1	1.4 %
Tai Chi	1	1.4 %
Bridge	1	1.4 %
Soccer	1	1.4 %
Fine arts, movies, computer class, open studio space	1	1.4 %
Dog park	1	1.4 %
Wildlife areas	1	1.4 %
Entertainment, music, shows in the park	1	1.4 %
Golf	1	1.4 %
Indoor ice skating	1	1.4 %
Indoor shooting range	1	1.4 %
Music/cooking	1	1.4 %
Theater, arts programs	1	1.4 %
Spin cycle	1	1.4 %
Fishing	1	1.4 %
Parent/child	1	1.4 %
Adult social center	1	1.4 %
Camping	1	1.4 %
Indoor pool, skating rink, playing fields, YMCA type facility	1	1.4 %
Book discussions with authors	1	1.4 %
Synthetic turf fields	1	1.4 %
Archery range	1	1.4 %
Hockey	1	1.4 %
How to tech equipment	1	1.4 %
Cards, mahjong	1	1.4 %
Tennis courts	1	1.4 %
Indoor swimming and skating	1	1.4 %
Ping Pong	1	1.4 %
Music/community band	1	1.4 %
<u>Support groups</u>	<u>1</u>	<u>1.4 %</u>
Total	71	100.0 %

Q19. Please indicate if YOU or any member of your HOUSEHOLD has a desire for each of the following Parks and Recreation activities/programs.

(N=1184)

	Yes	No
Q19-1. Adult arts, dance, performing arts	21.6%	78.4%
Q19-2. Adult continuing education programs	31.8%	68.2%
Q19-3. Adult fitness & wellness programs	48.2%	51.8%
Q19-4. Adult sports programs	22.0%	78.0%
Q19-5. Before & after school programs	17.6%	82.4%
Q19-6. Birthday parties	9.7%	90.3%
Q19-7. Golf lessons & leagues	22.9%	77.1%
Q19-8. Gymnastics/tumbling programs	9.5%	90.5%
Q19-9. Martial arts programs	10.3%	89.7%
Q19-10. Nature programs/environmental education	22.9%	77.1%
Q19-11. Indoor sports programming	20.6%	79.4%
Q19-12. Special needs activities/programs	6.0%	94.0%
Q19-13. Preschool programs	7.2%	92.8%
Q19-14. Active adult programs 50 & up	29.1%	70.9%
Q19-15. Community based special events	25.9%	74.1%
Q19-16. Teen programs	18.7%	81.3%
Q19-17. Tennis lessons & leagues	20.3%	79.7%
Q19-18. Water fitness programs	14.4%	85.6%
Q19-19. Youth art, dance, performing arts	12.2%	87.8%

Q19. Please indicate if YOU or any member of your HOUSEHOLD has a desire for each of the following Parks and Recreation activities/programs.

	Yes	No
Q19-20. Youth fitness & wellness programs	17.5%	82.5%
Q19-21. Youth learn to swim programs	12.8%	87.2%
Q19-22. Youth sports programs	20.5%	79.5%
Q19-23. Youth summer camp programs	19.5%	80.5%
Q19-24. Adult evening programming	18.9%	81.1%
Q19-25. Adult leagues (softball/flag football/etc.)	13.0%	87.0%
Q19-26. Outdoor adventure program (hiking, biking, etc.)	24.9%	75.1%
Q19-27. Summer concert series	42.7%	57.3%
Q19-28. Outdoor movies	29.4%	70.6%
Q19-29. Senior programming ages 65 & up	18.2%	81.8%
Q19-30. Adult/child programs	11.1%	88.9%
Q19-31. Family/multi-generational programs	15.1%	84.9%
Q19-32. Other	1.6%	98.4%

Q19. If "Yes," please rate all the activities/programs of that type on a scale of 5 to 1, where 5 means the desires of your household are "100% Met" and 1 means "0% Met."

(N=961)

	100% Met	75% Met	50% Met	25% Met	0% Met
Q19-1. Adult arts, dance, performing arts	8.9%	6.4%	20.3%	25.4%	39.0%
Q19-2. Adult continuing education programs	6.9%	6.9%	24.9%	22.8%	38.6%
Q19-3. Adult fitness & wellness programs	6.8%	10.7%	24.5%	27.6%	30.4%
Q19-4. Adult sports programs	3.5%	6.5%	19.5%	25.1%	45.5%
Q19-5. Before & after school programs	8.6%	17.3%	23.8%	20.5%	29.7%
Q19-6. Birthday parties	3.0%	7.1%	20.2%	26.3%	43.4%
Q19-7. Golf lessons & leagues	7.6%	4.7%	10.2%	13.1%	64.4%
Q19-8. Gymnastics/tumbling programs	3.1%	6.2%	16.5%	13.4%	60.8%
Q19-9. Martial arts programs	5.6%	7.5%	17.8%	17.8%	51.4%
Q19-10. Nature programs/environmental education	9.5%	16.1%	29.3%	27.3%	17.8%
Q19-11. Indoor sports programming	6.8%	11.3%	21.3%	23.1%	37.6%
Q19-12. Special needs activities/programs	9.7%	6.5%	27.4%	30.6%	25.8%
Q19-13. Preschool programs	5.6%	9.9%	18.3%	21.1%	45.1%
Q19-14. Active adult programs 50 & up	9.7%	10.0%	26.9%	23.4%	30.0%
Q19-15. Community based special events	9.4%	17.8%	35.5%	25.0%	12.3%
Q19-16. Teen programs	5.4%	3.9%	20.7%	28.1%	41.9%
Q19-17. Tennis lessons & leagues	8.4%	11.2%	17.7%	22.8%	40.0%
Q19-18. Water fitness programs	6.7%	6.0%	14.8%	12.1%	60.4%
Q19-19. Youth art, dance, performing arts	7.9%	11.1%	19.0%	28.6%	33.3%

Q19. If "Yes," please rate all the activities/programs of that type on a scale of 5 to 1, where 5 means the desires of your household are "100% Met" and 1 means "0% Met."

	100% Met	75% Met	50% Met	25% Met	0% Met
Q19-20. Youth fitness & wellness programs	6.5%	10.8%	20.5%	28.1%	34.1%
Q19-21. Youth learn to swim programs	13.6%	17.4%	13.6%	16.7%	38.6%
Q19-22. Youth sports programs	17.6%	37.4%	24.3%	9.5%	11.3%
Q19-23. Youth summer camp programs	14.5%	16.9%	31.4%	19.3%	17.9%
Q19-24. Adult evening programming	4.8%	5.8%	13.8%	32.3%	43.4%
Q19-25. Adult leagues (softball/flag football/etc.)	2.8%	2.8%	16.2%	21.8%	56.3%
Q19-26. Outdoor adventure program (hiking, biking, etc.)	9.4%	12.0%	21.4%	23.7%	33.5%
Q19-27. Summer concert series	8.1%	4.1%	14.6%	16.0%	57.2%
Q19-28. Outdoor movies	4.7%	2.7%	10.0%	16.1%	66.6%
Q19-29. Senior programming ages 65 & up	17.8%	7.8%	20.0%	27.2%	27.2%
Q19-30. Adult/child programs	10.6%	9.7%	20.4%	22.1%	37.2%
Q19-31. Family/multi-generational programs	6.6%	5.3%	21.7%	21.1%	45.4%
Q19-32. Other	11.8%	0.0%	23.5%	0.0%	64.7%

Q19-32. Other

<u>Q19-32. Other</u>	<u>Number</u>	<u>Percent</u>
YOGA	2	10.5 %
Indoor swimming	2	10.5 %
Vegetation garden	1	5.3 %
Art class	1	5.3 %
Music lessons	1	5.3 %
Bridge	1	5.3 %
Local YMCA	1	5.3 %
Programs for dogs	1	5.3 %
Trips	1	5.3 %
Indoor fitness classes such as Yoga, Pilates, Tai Chi	1	5.3 %
Lights	1	5.3 %
RC car track	1	5.3 %
Running groups	1	5.3 %
Equestrian Center	1	5.3 %
Wrestling programs	1	5.3 %
Day adult programs	1	5.3 %
Youth and adult learn to skate	1	5.3 %
Total	19	100.0 %

Q20. Which THREE activities from the list in Question 19 are MOST IMPORTANT to your household?

Q20. Top choice	Number	Percent
Adult arts, dance, performing arts	45	3.8 %
Adult continuing education programs	55	4.6 %
Adult fitness & wellness programs	163	13.8 %
Adult sports programs	16	1.4 %
Before & after school programs	29	2.4 %
Birthday parties	2	0.2 %
Golf lessons & leagues	32	2.7 %
Gymnastics/tumbling programs	5	0.4 %
Martial arts programs	4	0.3 %
Nature programs/environmental education	29	2.4 %
Indoor sports programming	38	3.2 %
Special needs activities/programs	9	0.8 %
Preschool programs	17	1.4 %
Active adult programs 50 & up	35	3.0 %
Community based special events	12	1.0 %
Teen programs	25	2.1 %
Tennis lessons & leagues	30	2.5 %
Water fitness programs	8	0.7 %
Youth art, dance, performing arts	6	0.5 %
Youth fitness & wellness programs	6	0.5 %
Youth learn to swim programs	8	0.7 %
Youth sports programs	63	5.3 %
Youth summer camp programs	19	1.6 %
Adult evening programming	2	0.2 %
Adult leagues (softball/flag football/etc.)	8	0.7 %
Outdoor adventure program (hiking, biking, etc.)	28	2.4 %
Summer concert series	43	3.6 %
Outdoor movies	8	0.7 %
Senior programming ages 65 & up	38	3.2 %
Adult/child programs	4	0.3 %
Family/multi-generational programs	12	1.0 %
Other	8	0.7 %
None chosen	377	31.8 %
Total	1184	100.0 %

Q20. Which THREE activities from the list in Question 19 are MOST IMPORTANT to your household?

<u>Q20. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Adult arts, dance, performing arts	24	2.0 %
Adult continuing education programs	58	4.9 %
Adult fitness & wellness programs	70	5.9 %
Adult sports programs	20	1.7 %
Before & after school programs	18	1.5 %
Birthday parties	7	0.6 %
Golf lessons & leagues	26	2.2 %
Gymnastics/tumbling programs	2	0.2 %
Martial arts programs	8	0.7 %
Nature programs/environmental education	37	3.1 %
Indoor sports programming	32	2.7 %
Special needs activities/programs	8	0.7 %
Preschool programs	7	0.6 %
Active adult programs 50 & up	66	5.6 %
Community based special events	23	1.9 %
Teen programs	39	3.3 %
Tennis lessons & leagues	30	2.5 %
Water fitness programs	16	1.4 %
Youth art, dance, performing arts	12	1.0 %
Youth fitness & wellness programs	17	1.4 %
Youth learn to swim programs	11	0.9 %
Youth sports programs	20	1.7 %
Youth summer camp programs	24	2.0 %
Adult evening programming	18	1.5 %
Adult leagues (softball/flag football/etc.)	9	0.8 %
Outdoor adventure program (hiking, biking, etc.)	25	2.1 %
Summer concert series	47	4.0 %
Outdoor movies	31	2.6 %
Senior programming ages 65 & up	27	2.3 %
Adult/child programs	8	0.7 %
Family/multi-generational programs	8	0.7 %
Other	3	0.3 %
<u>None chosen</u>	<u>433</u>	<u>36.6 %</u>
Total	1184	100.0 %

Q20. Which THREE activities from the list in Question 19 are MOST IMPORTANT to your household?

Q20. 3rd choice	Number	Percent
Adult arts, dance, performing arts	29	2.4 %
Adult continuing education programs	28	2.4 %
Adult fitness & wellness programs	62	5.2 %
Adult sports programs	22	1.9 %
Before & after school programs	16	1.4 %
Birthday parties	3	0.3 %
Golf lessons & leagues	33	2.8 %
Gymnastics/tumbling programs	6	0.5 %
Martial arts programs	6	0.5 %
Nature programs/environmental education	26	2.2 %
Indoor sports programming	12	1.0 %
Special needs activities/programs	6	0.5 %
Preschool programs	4	0.3 %
Active adult programs 50 & up	34	2.9 %
Community based special events	43	3.6 %
Teen programs	20	1.7 %
Tennis lessons & leagues	17	1.4 %
Water fitness programs	14	1.2 %
Youth art, dance, performing arts	12	1.0 %
Youth fitness & wellness programs	22	1.9 %
Youth learn to swim programs	11	0.9 %
Youth sports programs	21	1.8 %
Youth summer camp programs	27	2.3 %
Adult evening programming	17	1.4 %
Adult leagues (softball/flag football/etc.)	15	1.3 %
Outdoor adventure program (hiking, biking, etc.)	32	2.7 %
Summer concert series	64	5.4 %
Outdoor movies	27	2.3 %
Senior programming ages 65 & up	28	2.4 %
Adult/child programs	6	0.5 %
Family/multi-generational programs	14	1.2 %
Other	3	0.3 %
None chosen	504	42.6 %
Total	1184	100.0 %

Q20. Which THREE activities from the list in Question 19 are MOST IMPORTANT to your household? (top 3)

Q20. Sum of top 3 choices	Number	Percent
Adult arts, dance, performing arts	98	8.3 %
Adult continuing education programs	141	11.9 %
Adult fitness & wellness programs	295	24.9 %
Adult sports programs	58	4.9 %
Before & after school programs	63	5.3 %
Birthday parties	12	1.0 %
Golf lessons & leagues	91	7.7 %
Gymnastics/tumbling programs	13	1.1 %
Martial arts programs	18	1.5 %
Nature programs/environmental education	92	7.8 %
Indoor sports programming	82	6.9 %
Special needs activities/programs	23	1.9 %
Preschool programs	28	2.4 %
Active adult programs 50 & up	135	11.4 %
Community based special events	78	6.6 %
Teen programs	84	7.1 %
Tennis lessons & leagues	77	6.5 %
Water fitness programs	38	3.2 %
Youth art, dance, performing arts	30	2.5 %
Youth fitness & wellness programs	45	3.8 %
Youth learn to swim programs	30	2.5 %
Youth sports programs	104	8.8 %
Youth summer camp programs	70	5.9 %
Adult evening programming	37	3.1 %
Adult leagues (softball/flag football/etc.)	32	2.7 %
Outdoor adventure program (hiking, biking, etc.)	85	7.2 %
Summer concert series	154	13.0 %
Outdoor movies	66	5.6 %
Senior programming ages 65 & up	93	7.9 %
Adult/child programs	18	1.5 %
Family/multi-generational programs	34	2.9 %
Other	14	1.2 %
None chosen	377	31.8 %
Total	2615	

Q21. Do you or does any member of your household use the Holmdel School District properties for personal (non-league/organized) recreation or sports activities?

Q21. Do you use Holmdel School District properties for personal recreation or sports activities

	Number	Percent
Yes	332	28.0 %
No	852	72.0 %
Total	1184	100.0 %

Q22. Do you or does any member of your household use the Holmdel School District properties for league/organized recreation or sports activities?

Q22. Do you use Holmdel School District properties for league/organized recreation or sports activities

	Number	Percent
Yes	347	29.3 %
No	837	70.7 %
Total	1184	100.0 %

Q23. If "Yes" to Question 21 or 22, please rank how frequently you use the following facilities from 1 to 4, where 1 is the MOST used and 4 is the LEAST used.

(N=207)

	Most used	2	3	Least used
Q23a. Village Elementary	15.9%	20.0%	17.9%	46.2%
Q23b. Indian Hill Elementary	17.4%	23.6%	26.2%	32.8%
Q23c. Holmdel High School	55.9%	12.3%	13.3%	18.5%
Q23d. William R Satz School	8.7%	26.2%	21.0%	44.1%

Q24. Are there other non-Township, County, or Board of Education owned facilities in Holmdel that you or any member of your household use for recreation, exercise, or relaxation?

Q24. Are there other non-Township, County, or
Board of Education owned facilities in Holmdel
that you use for recreation, exercise, or relaxation

	Number	Percent
Yes	241	20.4 %
No	943	79.6 %
Total	1184	100.0 %

Q24a. (If YES to Question 24) Please provide the name of the facility you use.

Q24a. Name of the facility you use	Number	Percent
LA Fitness	31	17.8 %
Holmdel Park	15	8.6 %
Cross Farm Park	6	3.4 %
Thompson Park	5	2.9 %
Red Bank YMCA	4	2.3 %
Atlantic Club	3	1.7 %
Senior Community Center	3	1.7 %
Community Center	3	1.7 %
Library	3	1.7 %
Jersey 34 Tennis Club	3	1.7 %
Bell Works	3	1.7 %
Tatum Park	3	1.7 %
County Golf Course	2	1.1 %
PNC Bank Arts Center	2	1.1 %
Holmdel & Thompson Parks	2	1.1 %
Henry Hudson Trail	2	1.1 %
YMCA	2	1.1 %
Beau Ridge	2	1.1 %
Swimming Club	2	1.1 %
Sidewalks	1	0.6 %
Capelli Complex in Tinton Falls	1	0.6 %
Holmdel Park, Thompson	1	0.6 %
Navesink River and Jersey Shore	1	0.6 %
Tatum Park and Deep Cut Gardens	1	0.6 %
County Golf Course & Holmdel Park	1	0.6 %
Middletown Arts Center	1	0.6 %
Holmdel Farm Longstreet	1	0.6 %
Satz	1	0.6 %
Hazlet Rec Summer Camp	1	0.6 %
Gym & golf club	1	0.6 %
Sportika Soccer	1	0.6 %
Hazlet Soccer Fields	1	0.6 %
Meridien Health	1	0.6 %
Bayshore/Meridien/RT 34 Tennis	1	0.6 %
Monmouth Mall	1	0.6 %
Middletown, Hazlet, Jersey 34 Tennis Courts	1	0.6 %
Driftwood Beach Club	1	0.6 %
Roggy Field	1	0.6 %
Meridien Fitness and Wellness	1	0.6 %
Brookdale	1	0.6 %
Monmouth County Park System	1	0.6 %
Meridien	1	0.6 %
Ovox Gym	1	0.6 %
Bayonet Farm	1	0.6 %
Jersey Strong	1	0.6 %
Colts Neck Golf Course	1	0.6 %

Q24a. (If YES to Question 24) Please provide the name of the facility you use.

Q24a. Name of the facility you use	Number	Percent
Retro Fitness	1	0.6 %
Ovox & Trump	1	0.6 %
Tinton Falls	1	0.6 %
Sunnyside Park	1	0.6 %
Tatum Park, Hartshorn Woods Park	1	0.6 %
Tatum Park, Bella Vista	1	0.6 %
Holmdel Park, Thompson Park, Rameness in Brook Area	1	0.6 %
Metuchen Sportsplex	1	0.6 %
Hazlet Veterans Park	1	0.6 %
Colts Neck Racquetball Club, Vontage	1	0.6 %
Hilltop Pavillion	1	0.6 %
Dorbrook	1	0.6 %
Holmdel Senior Center	1	0.6 %
Our farm	1	0.6 %
Indall Park, Planet Fitness	1	0.6 %
Various	1	0.6 %
Dorbrook, Colts Neck	1	0.6 %
Twin Brook, Meridian, Hazlet	1	0.6 %
Duncan Smith Center	1	0.6 %
Shrewsbury Tennis Club, Sandy Hook Beach	1	0.6 %
Orchards Condo Assoc	1	0.6 %
Jumping Brook Golf Course	1	0.6 %
Bayshore Wellness-Hazlet Airport Plaza	1	0.6 %
Beach Club	1	0.6 %
Vonage & Bell Works	1	0.6 %
NYSC, Holmdel Park, Henry Hudson Trail	1	0.6 %
Turkey Swamp Park	1	0.6 %
Ovox Gym Morganville	1	0.6 %
Advantage Health	1	0.6 %
Dorbrook & Tatum Park	1	0.6 %
Jumping Brook Country Club	1	0.6 %
Vonage Tennis Courts	1	0.6 %
Brookdale Community College	1	0.6 %
Middletown School	1	0.6 %
Dance House	1	0.6 %
Sportika	1	0.6 %
Holmdel Swimming & Tennis Center	1	0.6 %
Other parks across the area that are not in Holmdel	1	0.6 %
Ovox	1	0.6 %
Hart Shorne Park	1	0.6 %
LA Fitness/Vonage	1	0.6 %
Health Club, Bookstore	1	0.6 %
Monmouth Boat Club	1	0.6 %
Cedar Stars Wayside Fields	1	0.6 %
Retro Fitness Beacon Hill	1	0.6 %
Thompson Park, Lincroft	1	0.6 %

Q24a. (If YES to Question 24) Please provide the name of the facility you use.

<u>Q24a. Name of the facility you use</u>	<u>Number</u>	<u>Percent</u>
Monmouth County Parks Dept, Thompson Park	1	0.6 %
Vonage	1	0.6 %
Orchards at Holmdel	1	0.6 %
Sandy Hook Trail & Hartshorne Wood Park	1	0.6 %
Gum	1	0.6 %
Total	174	100.0 %

Q24a. (If YES to Question 24) Please select from the list the description which best describes that facility.

Q24a. Best description of the facility you named in

<u>Question 24a</u>	<u>Number</u>	<u>Percent</u>
Private club (fitness, etc.)	95	39.4 %
Golf course	17	7.1 %
Cemetery	5	2.1 %
Private open space/woodland	24	10.0 %
Office park	2	0.8 %
Trails	39	16.2 %
Other	33	13.7 %
<u>Not provided</u>	<u>26</u>	<u>10.8 %</u>
Total	241	100.0 %

WITHOUT "NOT PROVIDED"**Q24a. (If YES to Question 24) Please select from the list the description which best describes that facility. (without "not provided")**

Q24a. Best description of the facility you named in

<u>Question 24a</u>	<u>Number</u>	<u>Percent</u>
Private club (fitness, etc.)	95	44.2 %
Golf course	17	7.9 %
Cemetery	5	2.3 %
Private open space/woodland	24	11.2 %
Office park	2	0.9 %
Trails	39	18.1 %
Other	33	15.3 %
Total	215	100.0 %

Q24a. Other

<u>Q24b. Other</u>	<u>Number</u>	<u>Percent</u>
Community Center	2	6.3 %
Community college	2	6.3 %
Tennis	2	6.3 %
Soccer fields	1	3.1 %
A lighted outdoor sports complex with turf fields	1	3.1 %
Track	1	3.1 %
Gym	1	3.1 %
Mall	1	3.1 %
Sidewalks	1	3.1 %
Personal tennis courts	1	3.1 %
Other township parks, private clubs and golf course	1	3.1 %
Indoor activities facility	1	3.1 %
History	1	3.1 %
Concerts	1	3.1 %
YOGA	1	3.1 %
Sportsplex	1	3.1 %
Events	1	3.1 %
Stage theater	1	3.1 %
Soccer	1	3.1 %
Beaches	1	3.1 %
Senior Community Center	1	3.1 %
Swimming	1	3.1 %
County owned park	1	3.1 %
Sports club with variety of sports	1	3.1 %
Sailing club	1	3.1 %
Outdoor turf fields	1	3.1 %
Police academy	1	3.1 %
Sidewalks for running and jogging	1	3.1 %
Own development	1	3.1 %
Total	32	100.0 %

Q25. How would you rate the overall management, maintenance, and general upkeep of the Township's Parks and Recreation facilities?

Q25. How would you rate overall management, maintenance, & general upkeep of Township's Parks & Recreation facilities

	Number	Percent
Excellent	381	32.2 %
Good	588	49.7 %
Fair	132	11.1 %
Poor	13	1.1 %
Not provided	70	5.9 %
Total	1184	100.0 %

WITHOUT "NOT PROVIDED"

Q25. How would you rate the overall management, maintenance, and general upkeep of the Township's Parks and Recreation facilities? (without "not provided")

Q25. How would you rate overall management, maintenance, & general upkeep of Township's Parks & Recreation facilities

	Number	Percent
Excellent	381	34.2 %
Good	588	52.8 %
Fair	132	11.8 %
Poor	13	1.2 %
Total	1114	100.0 %

Q26. Please check ALL of the following reasons that prevent you or members of your household from using recreation facilities or programs offered by Holmdel MORE OFTEN.

Q26. All the reasons that prevent you from using recreation facilities or programs offered by

<u>Holmdel more often</u>	<u>Number</u>	<u>Percent</u>
Facilities do not have right equipment	91	7.7 %
Facilities are not well maintained	80	6.8 %
Facility operating hours are not convenient	86	7.3 %
Fees are too expensive	97	8.2 %
I do not know locations of facilities	116	9.8 %
I do not know locations of parks	83	7.0 %
I do not know what is being offered	324	27.4 %
Lack of accessibility at facilities & parks	17	1.4 %
Lack of parking	32	2.7 %
Lack of quality programs	141	11.9 %
Lack of transportation	16	1.4 %
Parks are not well maintained	39	3.3 %
Poor customer service by staff	23	1.9 %
Program times are not convenient	129	10.9 %
Programs I am interested in are not offered	200	16.9 %
Registration for programs is difficult	21	1.8 %
Security is insufficient (I do not feel safe)	21	1.8 %
Use facilities in other cities/park districts	112	9.5 %
Use facilities/programs of other organizations	100	8.4 %
Use services of other agencies	39	3.3 %
Waiting list/programs are full	27	2.3 %
We are not interested	103	8.7 %
We are too busy	274	23.1 %
Other	71	6.0 %
Total	2242	

Q26. Other

Q26. Other	Number	Percent
Kids are grown	6	8.6 %
No lights at night	4	5.7 %
Too old	2	2.9 %
SR citizen	2	2.9 %
Husband is disabled	1	1.4 %
We use other areas	1	1.4 %
Grass fields always closed due to weather	1	1.4 %
There are no public year-round swimming facilities	1	1.4 %
Used to what we do	1	1.4 %
Too crowded and noisy with sports leagues	1	1.4 %
Poor lighting at Cross Farm park	1	1.4 %
Husband is ill	1	1.4 %
We have our own property	1	1.4 %
Old age	1	1.4 %
I use trails on Cross Farm	1	1.4 %
Neighboring towns offer much better facilities	1	1.4 %
Paths/trails are not well marked	1	1.4 %
Do not drive	1	1.4 %
Working restriction	1	1.4 %
Too many deers and poison ivy	1	1.4 %
Park too crowded	1	1.4 %
Lack of motivation	1	1.4 %
Lack sidewalks from Indian Hill School to Holmdel Park	1	1.4 %
Lack lights on Cross Farm	1	1.4 %
Lack sidewalks and bike lanes	1	1.4 %
Work hours	1	1.4 %
Dogs run unleashed in Allocco Park	1	1.4 %
Not enough programs for adults	1	1.4 %
Poor lighting at night	1	1.4 %
Lack of information	1	1.4 %
Spouse's medical issue	1	1.4 %
Just put in the turf fields and give our kids something to do	1	1.4 %
Handicapped	1	1.4 %
Husband is handicapped	1	1.4 %
More shade trees over benches & more grass in Thompson Park	1	1.4 %
Work in Manhattan	1	1.4 %
Use private health club	1	1.4 %
No restrooms	1	1.4 %
Health	1	1.4 %
Pool season too short, water too cold	1	1.4 %
Restrooms need work	1	1.4 %
My activities are limited to walking	1	1.4 %
Don't go out much	1	1.4 %
Retired	1	1.4 %

Q26. Other

<u>Q26. Other</u>	<u>Number</u>	<u>Percent</u>
Exercise in my community	1	1.4 %
Recently moved to this area	1	1.4 %
No off leash dog park	1	1.4 %
Poison ivy in parks	1	1.4 %
Restrooms	1	1.4 %
More advertising of programs offered	1	1.4 %
Lack of running trails	1	1.4 %
Most Programs are scheduled for Sunday	1	1.4 %
Limited schedule	1	1.4 %
We need turf fields	1	1.4 %
Some trails were closed because of broken bridges or lack of maintenance	1	1.4 %
Shaded seating	1	1.4 %
Not listed online	1	1.4 %
Lack info about maps and trails	1	1.4 %
Holmdel Tennis Center was enjoyable to use	1	1.4 %
<u>Lack indoor swimming</u>	1	1.4 %
Total	70	100.0 %

Q27. How would you rate your satisfaction with the overall value received from the Holmdel Township's Parks and Recreation Department?

Q27. How would you rate your satisfaction with
overall value received from Holmdel Township's
Parks & Recreation Department

	Number	Percent
Very satisfied	280	23.6 %
Satisfied	496	41.9 %
Neutral	264	22.3 %
Dissatisfied	40	3.4 %
Very dissatisfied	11	0.9 %
Don't know	93	7.9 %
Total	1184	100.0 %

WITHOUT "DON'T KNOW"

Q27. How would you rate your satisfaction with the overall value received from the Holmdel Township's Parks and Recreation Department? (without "don't know")

Q27. How would you rate your satisfaction with
overall value received from Holmdel Township's
Parks & Recreation Department

	Number	Percent
Very satisfied	280	25.7 %
Satisfied	496	45.5 %
Neutral	264	24.2 %
Dissatisfied	40	3.7 %
Very dissatisfied	11	1.0 %
Total	1091	100.0 %

Q28. What is your age?

<u>Q28. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	165	13.9 %
35-44	208	17.6 %
45-54	243	20.5 %
55-64	226	19.1 %
65-74	206	17.4 %
75+	127	10.7 %
Not provided	9	0.8 %
Total	1184	100.0 %

WITHOUT "NOT PROVIDED"**Q28. What is your age? (without "not provided")**

<u>Q28. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	165	14.0 %
35-44	208	17.7 %
45-54	243	20.7 %
55-64	226	19.2 %
65-74	206	17.5 %
75+	127	10.8 %
Total	1175	100.0 %

Q29. Your gender:

<u>Q29. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	588	49.7 %
Female	591	49.9 %
Not provided	5	0.4 %
Total	1184	100.0 %

WITHOUT “NOT PROVIDED”**Q29. Your gender: (without "not provided")**

<u>Q29. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	588	49.9 %
Female	591	50.1 %
Total	1179	100.0 %

Section 5

Survey Instrument

Holmdel Township

4 Crawfords Corner Road
Holmdel, New Jersey 07733

Tel: 732-946-2820

Fax: 732-975-9774

September 2017

Dear Holmdel Township Resident,

Your response to the enclosed survey is very important...

Holmdel Township is conducting a comprehensive parks and recreation needs assessment survey. The results of this survey will be used to establish priorities for improvements to the parks and recreation facilities in the community.

We appreciate your time...

We realize that this survey will take approximately 10 minutes to complete, but each question is important. The time you invest in completing this survey will aid the Township in taking a resident-driven approach to making decisions that will enrich the future of our community and positively affect the lives of all its residents.

Please complete and return your survey before October 6th, 2017.

We have selected ETC Institute, an independent consulting company, as our partner to administer this survey. They will compile the data received and present the results to the Township. **Your responses will remain confidential.** Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you would like to take the survey over the web, the address is <http://holmdelsurvey.org/>.

If you have any technical questions regarding the on-line survey, please feel free to contact ETC Institute at (913) 829-1215.

Thank you for your time. We look forward to hearing your opinions.

Sincerely,



Robert Ward,
Recreation Director

Holmdel Township Parks and Recreation Needs Assessment

Let your voice be heard today!

Holmdel Township would like your input to help determine park and recreation priorities for our community. Parks and recreation facilities contribute significantly to our quality of life in Holmdel, and your opinions are very important to us. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time.

- 1. In what Brush Removal Section of the Township do you reside? (If you are unsure, please use the following link to the Township's website to identify your section based on the street you live on: www.holmdeltownship-nj.com/DocumentCenter/View/164).**

____(1) Section A ____ (2) Section B ____ (3) Section C ____ (4) Section D

- 2. Approximately how long have you lived in Holmdel Township?**

____(1) Less than 5 Years ____ (3) 10-15 Years ____ (5) 21+ Years
____ (2) 5-10 Years ____ (4) 15-20 Years

- 3. Counting yourself, how many people in your household are...**

Under age 5: ____ Ages 15-19: ____ Ages 35-44: ____ Ages 65-74: ____
Ages 5-9: ____ Ages 20-24: ____ Ages 45-54: ____ Ages 75+: ____
Ages 10-14: ____ Ages 25-34: ____ Ages 55-64: ____

- 4. How often do you and members of your household use the Township's parks/facilities for recreation purposes?**

____(1) Daily ____ (3) Monthly ____ (5) Rarely
____ (2) Weekly ____ (4) Occasionally ____ (6) Never

- 4a. If your response to Question 4 was "Rarely" or "Never" please provide a brief description of why.**

- 5. From the following list, please select ALL the Holmdel Township, Holmdel Board of Education, or Monmouth County parks/open space areas you have used or visited in the past 12 months. (A Map of the Township's & County's facilities can be found here: <http://www.holmdelrec.com/541/3352/Map-of-Holmdels-Parks?activeLiveTab=widqets>)**

____(01) Holmdel Park (County)	____(12) Veterans Memorial Park
____(02) Ramanessin Brook Conservation Area (County)	____(13) Mahoras Greenway
____(03) Thompson Park (County)	____(14) Tricarico Property
____(04) Ackerson Park	____(15) Ramanessin Brook Greenway
____(05) Allocco Park	____(16) Neil Waackaack Preserve
____(06) Bayonet Farm	____(17) F & F Nurseries
____(07) Cross Farm Park	____(18) Village Elementary School
____(08) DePalma Farm	____(19) Indian Hill Elementary School
____(09) Holmdel Swim & Tennis Club	____(20) William R. Satz School
____(10) Labbe Park	____(21) Holmdel High School
____(11) Phillips Park	____(21) Holmdel Senior/Community Center

- 6. Which THREE parks, open spaces, or facilities from the list in Question 5 do you and members of your household visit MOST OFTEN? [Write-in your answers below using the numbers from the list in Question 5, or circle "NONE".]**

1st: ____ 2nd: ____ 3rd: ____ NONE

7. From the following list, please select ALL of the reasons why you and members of your household visit the facilities you frequent the most. [Check all that apply.]

- | | | |
|--|--|---|
| <input type="checkbox"/> (01) Organized sports/leagues | <input type="checkbox"/> (07) Football | <input type="checkbox"/> (13) Relaxation/meditation |
| <input type="checkbox"/> (02) Basketball | <input type="checkbox"/> (08) Soccer | <input type="checkbox"/> (14) Biking |
| <input type="checkbox"/> (03) Tennis | <input type="checkbox"/> (09) Playgrounds for children | <input type="checkbox"/> (15) Fishing |
| <input type="checkbox"/> (04) Baseball | <input type="checkbox"/> (10) Walking/Hiking | <input type="checkbox"/> (16) Dog walking |
| <input type="checkbox"/> (05) Softball | <input type="checkbox"/> (11) Exercise | <input type="checkbox"/> (17) Special events |
| <input type="checkbox"/> (06) Lacrosse | <input type="checkbox"/> (12) Sightseeing | <input type="checkbox"/> (18) Other: _____ |

8. Which FIVE of the following recreation facility elements are most important to you and the members of your household? [Check only 5.]

- | | | |
|--|--|--|
| <input type="checkbox"/> (01) Programmed sports | <input type="checkbox"/> (11) Playgrounds | <input type="checkbox"/> (22) Trash/recycle facilities |
| <input type="checkbox"/> (02) Sports fields | <input type="checkbox"/> (12) Exercise equipment | <input type="checkbox"/> (23) Access to water (river, streams) |
| <input type="checkbox"/> (03) Sports courts (tennis, basketball, pickleball, etc.) | <input type="checkbox"/> (13) Landscaping | <input type="checkbox"/> (24) Drinking fountains |
| <input type="checkbox"/> (04) Parking | <input type="checkbox"/> (14) WIFI connectivity | <input type="checkbox"/> (25) Food service |
| <input type="checkbox"/> (05) Connection to neighborhoods | <input type="checkbox"/> (15) Grilling/outdoor cooking | <input type="checkbox"/> (26) Pet friendly facilities |
| <input type="checkbox"/> (06) Security/safety | <input type="checkbox"/> (16) Natural vegetation | <input type="checkbox"/> (27) Maintenance |
| <input type="checkbox"/> (07) Covered gather areas/pavilion | <input type="checkbox"/> (17) Education | <input type="checkbox"/> (28) Proximity/Location |
| <input type="checkbox"/> (08) Lighting | <input type="checkbox"/> (18) Views/sight-seeing | <input type="checkbox"/> (29) Other: _____ |
| <input type="checkbox"/> (09) Restrooms | <input type="checkbox"/> (19) Signage | |
| <input type="checkbox"/> (10) Benches/tables | <input type="checkbox"/> (20) Paths/Trails | |
| | <input type="checkbox"/> (21) Handicap accessible | |

9. Does the Township currently have an adequate number of active recreation facilities? ("Active recreation," for the purposes of this survey, is defined as dedicated league-oriented sports play requiring a field or paved surface court and playgrounds, e.g. baseball, softball, and lacrosse fields, basketball, tennis, and pickleball courts, playgrounds, etc.)

- ☐ (1) Yes ☐ (2) No ☐ (3) Undecided

10. Should the Township consider the improvement, development, or expansion of active recreation facilities?

- ☐ (1) Yes [Answer Question 10a.] ☐ (2) No ☐ (3) Undecided

10a. If "Yes" to Question 10, please list the active facilities you think should be improved, developed, or expanded below.

11. Does the Township currently have adequate passive open space areas and facilities? ("Passive recreation," for the purposes of this survey, is defined as self-directed, non-sports-oriented activities, e.g. jogging, hiking, social gathering, nature observation, etc.)

- ☐ (1) Yes ☐ (2) No ☐ (3) Undecided

12. Should the Township consider the improvement, development, or expansion of passive recreation facilities?

- ☐ (1) Yes [Answer Question 12a.] ☐ (2) No ☐ (3) Undecided

12a. If "Yes" to Question 12, please list the passive facilities you think should be improved, developed, or expanded below.

- 13. Please indicate if YOU or any member of your HOUSEHOLD has a desire for each of the following Parks and Recreation facilities. If "Yes", please rate all the facilities of that type on a scale of 5 to 1, where 5 means the desires of your household are "100% Met" and 1 means "0% Met".**

Type of Facility	Do you have a desire for this facility?		If "Yes", how well are your desires being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Walking and hiking trails	Yes	No	5	4	3	2	1
02. Biking and mountain biking trails	Yes	No	5	4	3	2	1
03. Swimming facilities	Yes	No	5	4	3	2	1
04. Nature trails	Yes	No	5	4	3	2	1
05. Equestrian trails	Yes	No	5	4	3	2	1
06. Tennis courts	Yes	No	5	4	3	2	1
07. Fishing areas	Yes	No	5	4	3	2	1
08. Disc (Frisbee) Golf	Yes	No	5	4	3	2	1
09. Nature interpretive centers	Yes	No	5	4	3	2	1
10. Splash pad/waterparks	Yes	No	5	4	3	2	1
11. Small neighborhood parks	Yes	No	5	4	3	2	1
12. Indoor Recreation Center	Yes	No	5	4	3	2	1
13. Miniature golf course	Yes	No	5	4	3	2	1
14. Natural areas/wildlife areas	Yes	No	5	4	3	2	1
15. Outdoor amphitheater	Yes	No	5	4	3	2	1
16. Large special event site	Yes	No	5	4	3	2	1
17. Historic sites	Yes	No	5	4	3	2	1
18. Bocce courts	Yes	No	5	4	3	2	1
19. Picnicking areas and shelters	Yes	No	5	4	3	2	1
20. Barrier free Children's playgrounds	Yes	No	5	4	3	2	1
21. Natural Grass Fields	Yes	No	5	4	3	2	1
22. Synthetic Turf Fields	Yes	No	5	4	3	2	1
23.. Baseball fields	Yes	No	5	4	3	2	1
24. Softball Fields	Yes	No	5	4	3	2	1
25. Lacrosse Fields	Yes	No	5	4	3	2	1
26.. Lighted Fields	Yes	No	5	4	3	2	1
27. Outdoor basketball courts	Yes	No	5	4	3	2	1
28. Indoor basketball courts	Yes	No	5	4	3	2	1
29. Youth Center	Yes	No	5	4	3	2	1
30.. Cross country skiing	Yes	No	5	4	3	2	1
31.. Outdoor ice-skating areas	Yes	No	5	4	3	2	1
32. Skate park	Yes	No	5	4	3	2	1
33. Pickleball Courts	Yes	No	5	4	3	2	1
34. Roller Hockey Rink(s)	Yes	No	5	4	3	2	1
35. Outdoor Fitness Trail	Yes	No	5	4	3	2	1
36. Educational/Creative Arts Center	Yes	No	5	4	3	2	1
37. Off-Leash Dog Area	Yes	No	5	4	3	2	1
38. Lighted Sports Courts (basketball, tennis, etc.)	Yes	No	5	4	3	2	1
39. Zero Depth Entry Pool	Yes	No	5	4	3	2	1
40. Shuffleboard Courts	Yes	No	5	4	3	2	1
41. Special Needs fields/courts (e.g. Challenger League)	Yes	No	5	4	3	2	1
42. Other:	Yes	No	5	4	3	2	1

14. Which **THREE** facilities from the list in Question 13 on the previous page are **MOST IMPORTANT** to your household? *[Write-in your answers below using the numbers from the list in Question 13, or circle "NONE".]*

1st: ____ 2nd: ____ 3rd: ____ NONE

15. What is your overall opinion of the Holmdel Township Parks (including Phillips, Cross Farm Park, Bayonet Farm, etc.)?

____(4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor

- 15a. If your response to Question 15 was "Fair" or "Poor", please provide a brief description of why.

16. Please **CHECK ALL** the ways you learn about Township information and news.

____(01) Word of mouth	____(05) Email	____(09) Radio
____(02) Telephone	____(06) Township website	____(10) Mail
____(03) Newspaper	____(07) Social media	____(11) Text
____(04) Posted advertisements/signage	____(08) TV/local cable networks	____(12) Other: _____

17. Which **TWO** of the methods from the list in Question 16 are your **MOST PREFERRED** ways of learning about Township information and news? *[Write-in your answers below using the numbers from the list in Question 16, or circle "NONE".]*

1st: ____ 2nd: ____ NONE

18. Which indoor recreation activities would you or members of your household participate in or utilize if they were offered at the township? *[Check all that apply.]*

____(01) Sports courts	____(05) Educational classes	____(09) Dance
____(02) Party rental space	____(06) Arts & Crafts	____(10) Other: _____
____(03) Fitness center	____(07) E-Sports/Gaming	
____(04) Wellness programs	____(08) Martial arts	

- 19. Please indicate if YOU or any member of your HOUSEHOLD has a desire for each of the following Parks and Recreation activities/programs. If "Yes", please rate all the activities/programs of that type on a scale of 5 to 1, where 5 means the desires of your household are "100% Met" and 1 means "0% Met".**

Type of Activity	Do you have a desire for this activity?		If "Yes", how well are your desires being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Adult arts, dance, performing arts	Yes	No	5	4	3	2	1
02. Adult continuing education programs	Yes	No	5	4	3	2	1
03. Adult fitness and wellness programs	Yes	No	5	4	3	2	1
04. Adult sports programs	Yes	No	5	4	3	2	1
05. Before and after school programs	Yes	No	5	4	3	2	1
06. Birthday parties	Yes	No	5	4	3	2	1
07. Golf lessons and leagues	Yes	No	5	4	3	2	1
08. Gymnastics/tumbling programs	Yes	No	5	4	3	2	1
09. Martial arts programs	Yes	No	5	4	3	2	1
10. Nature programs/environmental education	Yes	No	5	4	3	2	1
11. Indoor sports programming	Yes	No	5	4	3	2	1
12. Special Needs Activities/Programs	Yes	No	5	4	3	2	1
13. Preschool programs	Yes	No	5	4	3	2	1
14. Active Adult programs 50 & up	Yes	No	5	4	3	2	1
15. Community based special events	Yes	No	5	4	3	2	1
16. Teen programs	Yes	No	5	4	3	2	1
17. Tennis lessons and leagues	Yes	No	5	4	3	2	1
18. Water fitness programs	Yes	No	5	4	3	2	1
19. Youth art, dance, performing arts	Yes	No	5	4	3	2	1
20. Youth fitness and wellness programs	Yes	No	5	4	3	2	1
21. Youth learn to swim programs	Yes	No	5	4	3	2	1
22. Youth sports programs	Yes	No	5	4	3	2	1
23. Youth summer camp programs	Yes	No	5	4	3	2	1
24. Adult evening programming	Yes	No	5	4	3	2	1
25. Adult Leagues (Softball/flag football/etc.)	Yes	No	5	4	3	2	1
26. Outdoor Adventure program (hiking, biking, etc.)	Yes	No	5	4	3	2	1
27. Summer concert series	Yes	No	5	4	3	2	1
28. Outdoor movies	Yes	No	5	4	3	2	1
29. Senior Programming age 65 & up	Yes	No	5	4	3	2	1
30. Adult/Child programs	Yes	No	5	4	3	2	1
31. Family/Multi-generational programs	Yes	No	5	4	3	2	1
32. Other:	Yes	No	5	4	3	2	1

- 20. Which THREE activities from the list in Question 19 are MOST IMPORTANT to your household?**
[Write-in your answers below using the numbers from the list in Question 19, or circle "NONE".]

1st: ____ 2nd: ____ 3rd: ____ NONE

21. Do you or does any member of your household use the Holmdel School District properties for personal (non-league/organized) recreation or sports activities?
 ____ (1) Yes ____ (2) No
22. Do you or does any member of your household use the Holmdel School District properties for league/organized recreation or sports activities?
 ____ (1) Yes ____ (2) No *[Skip to Question 24.]*
23. If "Yes" to Question 21 or 22, please rank the how frequently you use the following facilities from 1 to 4, where 1 is the MOST used and 4 is the LEAST used.
- | | |
|-----------------------------|-----------------------------|
| ____ Village Elementary | ____ Holmdel High School |
| ____ Indian Hill Elementary | ____ William R. Satz School |
24. Are there other non-Township, County, or Board of Education owned facilities in Holmdel that you or any member of your household use for recreation, exercise, or relaxation?
 ____ (1) Yes ____ (2) No *[Skip to Question 25.]*
- 24a. Please provide the name of the facility you use, and select from the list the description which best describes that facility.
- Name of Facility: _____
- | | |
|---------------------------------------|-----------------------|
| ____ (1) Private club (fitness, etc.) | ____ (5) Office park |
| ____ (2) Golf course | ____ (6) Trails |
| ____ (3) Cemetery | ____ (7) Other: _____ |
| ____ (4) Private open space/woodland | |
25. How would you rate the overall management, maintenance, and general upkeep of the Township's Parks and Recreation facilities?
 ____ (4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor
26. Please check ALL of the following reasons that prevent you or members of your household from using recreation facilities or programs offered by Holmdel MORE OFTEN. *[Check all that apply.]*
- | | |
|---|--|
| ____ (01) Facilities do not have the right equipment | ____ (13) Poor customer service by staff |
| ____ (02) Facilities are not well maintained | ____ (14) Program times are not convenient |
| ____ (03) Facility operating hours are not convenient | ____ (15) Programs I am interested in are not offered |
| ____ (04) Fees are too expensive | ____ (16) Registration for programs is difficult |
| ____ (05) I do not know the location of facilities | ____ (17) Security is insufficient (I do not feel safe) |
| ____ (06) I do not know locations of parks | ____ (18) Use facilities in other Cities/Park Districts |
| ____ (07) I do not know what is being offered | ____ (19) Use facilities/programs of other organizations |
| ____ (08) Lack of accessibility at facilities and parks | ____ (20) Use services of other agencies |
| ____ (09) Lack of parking | ____ (21) Waiting list/programs are full |
| ____ (10) Lack of quality programs | ____ (22) We are not interested |
| ____ (11) Lack of transportation | ____ (23) We are too busy |
| ____ (12) Parks are not well maintained | ____ (24) Other: _____ |

27. How would you rate your satisfaction with the overall value received from the Holmdel Township's Parks and Recreation Department?☐ (5) Very Satisfied☐ (3) Neutral☐ (1) Very Dissatisfied☐ (4) Satisfied☐ (2) Dissatisfied☐ (9) Don't Know**28. What is your age?**☐ (1) Under 25 years☐ (3) 35 to 44 years☐ (5) 55 to 64 years☐ (7) 75 years or older☐ (2) 25 to 34 years☐ (4) 45 to 54 years☐ (6) 65 to 74 years**29. Your gender:** ☐ (1) Male ☐ (2) Female**30. Please provide comments or suggestions in the space provided below.**

This concludes the survey – Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your response will remain completely confidential. The address information printed to the right will ONLY be used to help identify areas with specific needs. Thank you.